ORDINANCE AMENDING THE UNIFIED DEVELOPMENT ORDINANCE (UDO) TO REPEAL AND READOPT SECTION 30, SIGNS, IN THE TOWNSHIP OF DEPTFORD COUNTY OF GLOUCESTER, STATE OF NEW JERSEY

WHEREAS, it is the public policy of the Township of Deptford, a municipal corporation in the County of Gloucester, State of New Jersey, to protect the rights of expressive speech and viewpoint communication, as secured by the Constitution of the United States and the Constitution of the State of New Jersey, to the full extent of all applicable law, for all persons within its jurisdiction, and;

WHEREAS, the Township seeks to protect the rights and opportunities for commercial speech within an environment, the aesthetics of which present a quality of attractiveness, so as to enhance the opportunities for development and growth of business enterprises, and for that purpose presents a pleasing and uncluttered business milieu intended to be attractive to patrons and residents alike, and;

WHEREAS, the Township seeks to protect and enhance the safety and efficacy of vehicular traffic flow, and to protect pedestrian and other persons and their property within the public right of way, and;

WHEREAS, the Township has reviewed and takes cognizance of extensive findings and conclusions of peer reviewed professional traffic safety research, incorporating same herein as an appendix to this Ordinance, and given that such findings have determined that driver inattention is a significant and major contributing factor to motor vehicle accidents, (Stutts, et al., 2001; Young and Regan, 2003; Klauer, et al., 2005), and;

WHEREAS, research indicates that driver distractions appurtenant to a roadway inducing eye glances away from traffic greater than two seconds in duration are a significant contributor to traffic accidents, (Klauer, 2006; American Association of Automotive Medicine, 2001; Chan et al., 2008), and;

WHEREAS, research indicates that built-up clutter, meaning signage or similar distractions existing in large size or numerical profusion of items or content within a fixed area visible to motorists, induces a greater distraction to drivers than non-complex distractions, (Akagi, 1996; Pottier, 1998; Edquist, 2009), and;

WHEREAS, research further indicates that illuminated signage visible to drivers cause a longer duration of distraction than non-illuminated signage visible to drivers causes a longer duration of distraction than non-illuminated signage, (Wallace, 2003), and;

WHEREAS, research has shown that blinking, flashing, moving, or otherwise animated signage produces a longer distraction time for drivers than ordinary signage without added distractive elements or characteristics, (SWOV Institute for Road Safety Research, 2006), and;

WHEREAS, research has demonstrated that variable message signs, consisting of changing moveable images or text, product, when visible to motorists, a longer duration of distraction time than static signs, and correlate to an increase in vehicular accidents, (Wisconsin Department of Transportation, 1994; Beier, 2002, 2004; Smiley et al., 2005), and;

WHEREAS, the State of New Jersey recognizes that driver distraction is a significant contributor to motor vehicle accidents, and has for such reason banned the use of hand-held mobile telephones by drivers, and;

WHEREAS, The Township Council of the Township of Deptford finds that the public health, safety, morals and general welfare of the community shall be promoted by the revision and amendment of the Unified Development Ordinance of the Township pertaining to signs, and;

WHEREAS, the Planning Board of the Township of Deptford has adopted a Master Plan that comprehensively provides for the appropriate use, regulation, and development of lands in the Township in a manner which will promote the public health, safety, morals and general welfare, and;

WHEREAS, the Municipal Land Use Law, N.J.S.A. 40:55D-62a requires substantial consistency of the provisions regulating zoning and land use with the adopted Master Plan; however, a governing body may adopt a zoning ordinance or zoning map wholly or partially inconsistent with such land use plan element provided that the reasons for doing so are set forth in a resolution and recorded in its minutes, and;

WHEREAS, the Planning Board has determined that the revisions and amendments to the Unified Development Ordinance are consistent with said Master Plan, represent sound land use regulation, promote the health, safety and welfare and therefore favorably recommends to the Township Council that the regulations pertaining to signs be so amended, and;

WHEREAS, this Ordinance does not involve a classification and boundary change requiring individual property owner notice pursuant to N.J.S.A. 40:55D-

62.1.

NOW, THEREFORE, BE IT ORDAINED, by the Township Council and the Township of Deptford that the Unified Development Ordinance be hereby amended as follows:

Section 1. §2, Definitions, is hereby amended by replacing, modifying or adding the following:

ADVISORY INFORMATION – Information on a changeable copy sign presented in a manner that can be read and comprehended in one second or less time, including but not limited to, the time, temperature and date.

ITEMS OF INFORMATION – A syllable, symbol, logo, initial, abbreviation, an unbroken group of numbers; or each word in a registered trademark or service mark.

SIGN - Any object, device, display, mural or structure, or a part thereof, situated outdoors or indoors, which is used to advertise, identify, display, direct or attract attention to an object, person, institution, organization, business, product, service, event or location by any means, including words, letters, figures, design, symbols, fixtures, colors, illumination or projected images. This definition shall specifically include any building or part of a building, including walls and facades used for such purposes and shall further include banners, pennants, flags and similar attention attracting devices.

SIGN, **BANNER** – A sign which may or may not contain a message constructed of cloth, canvas, plastic, or other flexible material typically suspended or hung by cord, string, or rope from a structure.

SIGN, **BILLBOARD** – A type of off-premise sign, whether on- or off-premises, greater than one hundred fifty (150) square feet in area, attached or affixed to a structure, erected principally or in large part to serve as a means of displaying said sign.

SIGN, **BUSINESS** – An on-premises sign which directs attention for purposes of promoting a business, commodity, service, industry, or other activity which is sold, offered or conducted on the premises on which such sign is located or to which it is affixed.

SIGN, COMMERCIAL – Any sign which directs attention for purposes of promoting any business, commodity, service or industry for transactional purposes.

SIGN, DEVELOPMENT – A sign designating the name of a subdivision of residential homes, whether single-family or multi-family, attached or detached or an apartment complex; or, a sign identifying an entire group of buildings in an office or industrial park.

- **SIGN, DILAPIDATED** A sign which is structurally unsound, contains faulty wiring, or, loose or oxidized fastenings, or is otherwise detrimental to the public health, safety or welfare.
- **SIGN, DIRECTORY** A sign designed for the use of motorists and pedestrians within the interior of a site or commercial or industrial complex which is intended to direct such persons to individual buildings or tenants in multi-tenanted office or industrial parks and shopping centers; or, identify tenants in a single building.
- **SIGN HEIGHT** The highest spot at any one point on the sign measured from the average grade level at the base of the sign.
- SIGN, INCIDENTAL A sign to convey information to the general public that has a purpose secondary to the use of the lot on which it is located. Examples include, but are not limited to "No Parking", "No Trespassing", "Loading Zone", "Telephone", "Danger High Voltage" and "Rest Room" or other similar information such as the hours of operation or credit cards honored at the establishment.
- **SIGN, INTERNAL** Any sign erected, constructed or maintained inside of a building and visible from outside the building, whether illuminated or non-illuminated.
- **SIGN, MARQUEE** A changeable copy sign associated with a movie or performing arts theater.
- **SIGN, OFFICIAL** A sign, symbol or device, erected, constructed or maintained by the Federal, State, county or local government or any agency thereof, for the purpose of informing or guiding the public or for the protection of the public health, safety and welfare.
- **SIGN, OFF-PREMISE COMMERCIAL** A sign containing a commercial message which directs attention to a business, commodity, service, or entertainment conducted, sold, or offered at a location other than the property on which the sign is located.
- SIGN, OFF-PREMISE NON-COMMERCIAL A sign that does not contain a commercial message which directs attention to an institution, government, governmental entity, eleemosynary institution not primarily engaged in transactional commercial activity, or which is intended for viewpoint communication by either governmental or non-governmental speakers at a location other than the property on which the sign is located.
- **SIGN PERMIT** A specialized form of zoning permit specifically for signs issued by the Zoning Officer in accordance with the provisions of this Ordinance.
- **SIGN, PORTABLE** A sign not permanently attached to the ground or other permanent structure in a manner considered non-permanent under the Uniform Construction Code or which is located or attached to a trailer, on wheels, or other similar attachment such that the sign may be moved from place to place, either within the lot or to another location.

SIGN, REAL ESTATE – A sign of an owner of real property or of a licensed real estate broker indicating that a property is available for a new owner or tenant.

SIGN, ROOF – A sign that is mounted on the roof of a building or which is wholly dependent upon a building's roof for support and which projects above the parapet of a building with a flat roof, the cornice line of a building with a gambrel, gable, or hip roof, or above the division between the upper and lower slopes of a building with a mansard roof.

SIGN, TEMPORARY – A sign which is not permanently attached to a building structure or permanently affixed to a freestanding structure and which is erected for a limited period of time in compliance with the provisions of this chapter.

SIGN, TRESPASSING OR WARNING – An incidental sign indicating no trespassing or no fishing and/or hunting or for dangerous or hazardous conditions.

SIGN, VEHICLE – A type of portable commercial sign affixed or painted on a motor vehicle or trailer and parked at a location conspicuous to the traveling public for a period in excess of 48 continuous hours, where the design elements and use characteristics of said vehicle or trailer provide evidence that its primary purpose is to serve as a means of displaying and conveying such signage as a commercial message.

SIGN, VIEWPOINT – Any non-commercial sign, symbol, or display, the content of which is intended to draw attention to, or express advocacy for or against, any idea, belief, person, place, thing, entity or policy.

SIGN, WALL – A sign fastened to or painted on the facade of a building or structure in such manner that the facade becomes the supporting structure for, or forms the background surface of the sign, and which does not extend more than twelve (12) inches from the supporting facade.

SIGN, WINDOW – An internal sign that is affixed to the interior of a window or supported in such a manner as to be readily visible from the exterior of the building.

Section 2. The following definitions from §2, Definitions, of the Unified Development Ordinance, are hereby repealed:

Sign, Identification;

Sign, Political;

Sign, Time and Temperature;

Signable Façade Area

Section 3. §30, Signs, of the Unified Development Ordinance, is

hereby repealed.

Section 4. §30, Signs, of the Unified Development Ordinance, is hereby adopted, as follows:

§ 30 Signs.

- A. Purpose and Intent. The purpose of this section is to encourage the effective use of signs as a means of communication, to maintain an aesthetically pleasing environment and the Township's ability to attract economic development and growth, to protect and improve pedestrian and vehicular safety, to minimize the potential adverse effects of signs on nearby public and private property, to protect the expressive rights of all persons within the scope of applicable law and to enable the fair and consistent application of the regulations contained herein.
- B. Relation to Unified Development Ordinance. Signs shall be permitted as accessory uses and structures in all zoning districts within the jurisdiction of this Ordinance. Signs may be used, erected, maintained, altered, relocated, removed, or demolished only in compliance with the provisions of this section and any and all other ordinances and regulations of the municipality relating to the use, erection, maintenance, alteration, moving, or removal of signs or similar devices. Sign definitions are found in §2 of this Ordinance. In the event of conflicting regulations, the most restrictive shall apply.
- C. Sign Permit. A sign permit shall be required for the installation or alteration of all signs, unless exempted from such requirements under §30.I of this section, in accordance with the following requirements:
 - 1. Application requirements. All applications for sign permits shall be made to the Zoning Officer on forms provided by the municipality. All applications shall be signed by the owner of the sign and the property owner on whose premises the sign is to be erected, or duly authorized agent. All applications shall contain a sketch of the proposed sign, drawn to scale, the area of the sign, and the location where the sign will be attached to a building or a plot plan showing the location of the proposed sign with dimensions to the nearest building and lot lines, depending on the type of sign. A color photograph, no smaller than 2" x 3" or larger than 8" x 10" shall be submitted for each existing sign on the premises. All applications shall be accompanied by the appropriate fee. Such fee and sign application shall be in addition to any fee and application required pursuant to Chapter X, Building and Housing, of the Code of the Township of Deptford. For purposes of this section, the Zoning Officer shall approve, approve with conditions or deny the sign permit application in accordance with the time

requirements of N.J.S.A. 40:55D-18. The issuance of a sign permit shall allow the applicant to apply for a building permit, should a building permit be required for the sign installation by the Uniform Construction Code (N.J.A.C. 5:23-1 et seq.).

- 2. Sign permit invalidation. Any of the following events or actions shall cause a sign permit to be invalidated:
 - a. An invalidation of a Certificate of Occupancy for the use to which the sign relates.
 - b. An alteration in the area of a sign, the shape of a sign or structure of the sign support.
 - c. Vacation of the premises by the user to which the sign relates.
 - d. Abandonment pursuant to §30.C.4 of this section.

3. Effect of invalidation.

- a. For a period of not more than six months, a sign may continue to be displayed once its permit has become invalid provided the property is being actively marketed for a new owner or tenant. In any other instance, the sign shall be removed within thirty (30) days of the permit invalidation. Internally illuminated box signs shall be considered to meet the requirement for removal if the message is turned to face the interior of the box. At no time shall the lighting elements of the sign box be visible to passersby.
- b. It shall constitute a violation of this Ordinance for each and every day that a sign with an expired permit is displayed. In addition to the remedies stated above, signs which continue to be displayed in violation of this Ordinance shall be subject to removal and the owner shall be liable for the full costs of such removal and disposal.
- 4. Abandonment. If a sign advertises a business, service, commodity, accommodation, attraction, or other enterprise or activity that is no longer operating or being offered or conducted for a period of time greater than six (6) months, that sign shall be considered abandoned and shall, within thirty (30) days after such abandonment, be completely removed by the sign owner, owner of the property where the sign is located, or other party having control over such sign. In this context, a seasonal business such as a farm stand shall be considered operational even though closed for a period not to exceed nine (9) months.

- D. Sign Area Calculation. For the purposes of this section, "sign area" shall mean the area expressed in square feet, within a rectangle enclosing the extreme limits of writing, symbols, logos, letters, figures, emblems, or other representations plus all material or color forming an integral part of the sign or used to differentiate the sign from the background against which it is placed, provided that:
 - 1. In the event a sign is designed with more than one face, the area shall be computed by including only the maximum surface display area of one face, provided that the message is the same on each face. For round, triangular or other non-standard signs, the size shall be computed by the area that may be viewed from one vantage point expressed as a single plane, provided that;
 - The supports, uprights, skirting or other structure on which any sign is attached or supported shall not be included in the calculation of sign area unless such structure is designed in such a manner as to form an integral part of the sign or conveys meaning;
 - 3. The area of lamps, neon tubing, or other artificial illumination visible on a sign face shall be counted as part of the total allowable sign area. The area of lamps trained on a sign to provide external illumination, however, shall not be included in this calculation.
- E. Illumination. Signs exempt from permits in accordance with §30.I shall not be illuminated, unless specifically permitted. Any other sign may be illuminated, unless otherwise prohibited. Illuminated signs shall conform to the following provisions:
 - 1. Where illuminated signs are permitted and approved, illumination may be provided by fluorescent tubes or compact fluorescent bulbs, LED spotlights or internal illumination, metal halide, mercury-vapor, or quantum dot lamps, but not incandescent bulbs. Neon, LED tube lights or similar lighting types shall not be permitted as a means of illumination. Regardless of the type of illumination employed, all illuminated signs shall be properly shielded and so located as to prevent glare or blinding effects upon motorists or cause a nuisance to residents on the premises of their home in the nearby vicinity of the sign lighting.
 - 2. Signs capable of illumination shall be turned off between the hours of 10:00 p.m. and 7:00 a.m. the following morning, unless the business or uses advertised are open to the public later than 10:00 p.m. or earlier than 7:00 a.m., in which event any such establishment may keep a sign illuminated during business hours, only.

F. Maintenance. All signs shall be maintained in good order with periodic painting, repairs and cleaning. In the event that the Zoning Officer of the municipality determines that any sign has fallen into a state of disrepair, has become dilapidated or constitutes a safety hazard, the sign owner and property owner shall be given written notice to correct the condition within thirty (30) days from the date of the mailing of the notice. Failure to correct the condition or file an appeal within the time provided shall constitute a violation of this Ordinance. The Township shall have the right to recover from said owner the full costs of the removal and disposal of such signs should the owner fail to heed the correction notice. Signs shall conform to the requirements of the Uniform Construction Code and any property maintenance code of the municipality.

G. General Provisions.

- 1. Items of information. Permanent freestanding signs and wall signs closer than thirty-five (35) feet to the right-of-way of a principal arterial, secondary arterial or collector road as indicated on the Circulation Map of the Master Plan shall not contain more than nine (9) items of information.
- 2. Official sign imitation. No sign shall be erected that is of such character, form, shape or color that it imitates or resembles any official traffic sign, signal or device, when placed in a location or setting ordinarily used to give official vehicular directional information and is likely to confuse motorists. Viewpoint signs characterized by parody content under §30.1.13 are exempted from this restriction.
- 3. Permitted uses. No sign shall be erected containing a message that states or implies that a property may be used for any purpose not permitted in the zoning district or by duly authorized variance in which said sign is located under the provisions of this Ordinance.
- 4. Prohibited placement. No sign shall be placed on any tree, telegraph, electric light, or public utility pole, or upon rocks or other natural features, or within a public right-of-way, except as permitted in subparagraphs -5 and -6, below. Signs placed illegally in such locations shall be subject to removal by the municipality.
- 5. Public property and rights-of-way. Any sign installed or placed on public property, except in conformance with the requirements of this section, shall be forfeited to the public and subject to removal. In addition to other remedies that may be imposed under this Ordinance, the municipality shall have the right to recover from the owner or person placing such sign the full costs of removal and disposal of such sign. No sign other than traffic control or similar official governmental

signs shall be erected within or project over the right-of-way of any public street or sidewalk, except as otherwise provided. Any sign located along the right-of-way of a State or Federal highway shall comply with any more restrictive requirements of the State and Federal government.

- 6. Street Numbering. Street numbering shall be required for every dwelling unit and non-residential building. Residential uses shall be identified with numbers of lettering at least four (4) inches in height. Non-residential uses shall be identified with numbering or letters at least six (6) inches in height. Such signage shall not be included in the sign area nor sign number limitations. Street numbering shall be located within three (3) feet of the main entrance, on a mailbox or lampost on the same lot as the building, or incorporated into an approved freestanding sign.
- 7. Corporate franchise signs. Signs identifying franchise operations or corporation logos shall conform to the criteria for all other signs in the Township of Deptford.
- 8. Planned development. Whenever planned development is proposed, the Board of Jurisdiction may approve a comprehensively designed signage plan with coordinated colors, styles, sizes, setbacks and allowed number of signs that deviate from the requirements of this section in accordance with N.J.S.A. 40:55D-45a and -65c.
- 9. Relief and sign face distance. Excepting viewpoint signs under §30.1.13, no sign shall contain characters or graphics exceeding three (3) inches in relief from the sign face. The maximum distance between the faces of a double-faced sign shall not exceed twenty-four (24) inches. No wall sign shall project more than twelve (12) inches from the plane of the attaching surface.
- 10. Sight distance and visual impediment. No sign shall be erected within the clear sight distance triangle as otherwise established in this Ordinance, unless the topmost portion of such sign is less than thirty (30) inches high. In no case shall any sign be so erected that it impedes the vision of motorists or pedestrians in the course of driving or walking in such a manner that it endangers their safety or the safety of others.
- 11. Unlawful cutting of trees or shrubs. No person may, for the purpose of increasing or enhancing the visibility of a sign, damage, trim, destroy, or remove any trees, shrubs, or other vegetation located:
 - a. Within the right-of-way of any public street or road, unless the

- work is done pursuant to an approved site plan or subdivision plat.
- b. On property that is not under the ownership or control of the person undertaking or responsible for such work, unless the work is done pursuant to the express authorization of the person owning the property where such trees or shrubs are located and is not otherwise in violation of this Section and Section 31 of the Ordinance.
- c. In any area where such landscaping is required to remain under any Board approval or permit issued under this Ordinance or other Ordinance of the municipality.
- 12. Design standards. The guidelines for the design of signs are contained in this sub-section. Any relief required from this sub-section shall be pursuant to N.J.S.A. 40:55D-51.
 - a. Signs should strengthen the architectural diversity of the municipality's buildings. Signs which obscure or are of a different architectural style than the building's architecture should be avoided. Signs should be integrated with a building's architecture in terms of form, materials, color, and size.
 - b. Signs should be appropriate for the era in which the building was constructed.
 - c. Signs should not alter the way in which a building functions.
 - d. Designers should strive for creativity in the form and variety of signage within the size limitations set forth herein.
 - e. Designers are strongly encouraged to include symbols, images, and other graphic objects to convey the type of establishment using the sign.
 - f. The typeface used to represent words should convey the character of the establishment and the era of the building.
 - g. Contrast. The contrast of a sign's lettering and symbols with its background should be disparate to convey legibility.
 - h. The background of internally illuminated signs should not be lighted but only the individual letters, logos, or symbols that convey the sign's message.
- 13. The provisions of this section shall not apply to the municipal, county,

state or federal government.

- H. Prohibited Signs. All signs not permitted by this Ordinance are hereby prohibited, with the following signs specifically prohibited, unless they are viewpoint signs (see §30.I.13) and comply with –H.5, –H.6, –H.8, –H.10 and –H.16, below:
 - 1. Flashing, blinking, occulting, twinkling, animated, moving, or projected signs of any type, with the exception of advisory information displays as otherwise permitted, and commercial or institutional holiday displays erected and operating for a period not to exceed forty-five (45) days.
 - 2. Banners, pennants, streamers, pinwheels and similar devices; balloon signs and other inflated signs and searchlights displayed for the purpose of attracting the attention of pedestrians and motorists.
 - 3. Portable signs, including vehicle signs, unless otherwise excepted. Vehicle signs shall not include signage on commercially licensed vehicles with current vehicle registration used in the normal course of business and legally parked or garaged at the business, owner's or employees' premises.
 - 4. Signs which emit smoke, visible vapors or particles, sound or odor.
 - 5. Signs that emit electromagnetic radiation outside the wavelengths of visible light which is measurable beyond the property boundary.
 - 6. Signs which cause interference with radio, two-way radio, television or mobile telephone reception, motor vehicle or computer wireless signal transmission, or with medical devices.
 - 7. Any sign attached or affixed to the roof of a building, or a wall sign that projects above the lowest level of a roof or beyond the corner of a wall.
 - 8. Any sign which:
 - the average person, applying contemporary community standards would find that the sign, taken as a whole, appeals to the prurient interest; and
 - b. that the sign depicts or describes, in a patently offensive way, sexual conduct specifically defined by the applicable state law; and
 - c. that the sign, taken as a whole, lacks serious literary, artistic, political, or scientific value.

- 9. Signs which attempt to imitate or otherwise cause confusion with existing signs erected by any governmental board, body or agency, excepting viewpoint signs whose content is based on parody.
- 10. Any sign so erected, constructed, or maintained as to obstruct any fire escape, window, door, or other opening used as a means of ingress and egress or which prevents adequate light and air to the interior of any building, or which obstructs the access of firefighters or other emergency personnel to a premises.
- 11. A series of two or more signs placed in a line parallel to a street each of which comprises a part of a single commercial message or clause thereof.
- 12. Signs attached, affixed or painted on trees, fences, utility poles, light poles, signs attached to other signs. This subsection shall not be construed to prohibit the placement of directional signs which identify the general location of parking areas in large parking lots or to communicate an emergency or hazard to persons upon the premises.
- 13. Off-premise signs with a commercial message, the predominating content of which directs attention to an off-premises business unrelated to the business premises upon which the sign is located, and the sign is erected in addition to other or existing commercial signage upon the same premises; or, if it is erected upon non-commercial premises, unless otherwise excepted.
- 14. Billboards and billboard-type commercial displays, whether of permanent, semi-permanent, or mobile construction, except where zoned as a permitted use or by approved variance application and subsequent approved site plan.
- 15. Signs where the message is changed by electronic or electromechanical means, excepting advisory information signs.
- 16. Any sign which is in disrepair so as to constitute blight, or any sign which is unstable, insecure or otherwise defective so as to present a hazard to pedestrian or vehicular traffic or to entrants upon the premises.
- I. Signs Allowed Without Permit. The following signs shall be allowed without the issuance of a permit:
 - 1. Emergency. Emergency warning signs erected by a governmental agency, public utility, pipeline company, telecommunications company, public carrier or duly authorized contractor. Such signs may be illuminated.

- 2. Flags. Any non-commercial viewpoint sign that is a flag or pennant may be displayed or flown, provided that such flag shall not exceed one hundred fifty (150) square feet in area and shall not be flown from a pole that exceeds forty (40) feet in height. No provision of this section shall be held applicable to flags, banners or pennants used or displayed as a means of non-commercial viewpoint communication by any person attending parades, rallies, demonstrations, or other activities of non-commercial viewpoint expression. For commercial and non-profit institutional uses no more than five (5) flags shall be flown or suspended from poles along any frontage of a property. Flags displayed inside windows or flags of two (2) square feet of sign area or less shall be exempted from these restrictions. Any other flags shall be considered freestanding signs and shall be governed by such regulations that may apply in the applicable zoning district in which such flag is located. Flags may be illuminated.
- 3. Governmental. Signs posted by governmental agencies.
- 4. Historic markers. Historic tablets, cornerstones, memorial plaques and emblems which are installed or installed under the direction of government agencies or civil or religious organizations, provided that the sign does not exceed eight (8) square feet in area.
- 5. Incidental signs. Non-illuminated or internally illuminated incidental signs. Any such sign shall not exceed two (2) square feet in area.
- 6. Name and Address. Name and address signs attached to the façade or door of a building, lamp post or on a mailbox, provided that the size of the sign does not exceed one and a half (1½) square foot. Address numbers and letters shall be a minimum height of four (4) inches for residential uses, except that buildings in apartment complexes shall meet the non-residential requirement. Non-residential uses shall have minimum number and letter heights of six (6) inches.
- 7. Public notice. Any sign providing public notice required by a valid and applicable federal, state, or local law, regulation, court order or ordinance.
- 8. Public transportation. Signs indicating public transportation stops when installed by the municipality or a public transportation operating entity.
- 9. Temporary signs pursuant to the requirements of §30.J, with the exception of banner signs over public rights-of-way.
- 10. Traffic control. Temporary and permanent traffic signs and signals installed by the municipality, county and state for the purpose of

directing and regulating the flow of traffic.

- 11. Trespassing and warning. Trespassing signs; signs indicating the private nature of a road, driveway, or premises; and signs prohibiting or otherwise controlling the fishing or hunting upon particular premises, and signs warning of a hazard or risk to entrants upon a particular premises, provided that the sign area shall not exceed two (2) square feet.
- 12. Vending. Illuminated and non-illuminated signs which are an integral part of vending machines, including motor fuel pumps.
- 13. Viewpoint. A viewpoint sign shall conform to the following requirements:
 - a. Viewpoint signs in residential zones shall not exceed sixteen (16) square feet, the dimension shall not exceed four (4) feet on any side and they shall not exceed six (6) feet in height. The total sign area of the total array or assemblage of signs or expressive décor upon a premise shall not exceed one hundred fifty (150) square feet.
 - b. Viewpoint signs shall be permitted in all other zones provided that such signs do not exceed the dimensions or total sign area otherwise permitted for commercial signage upon the premises.
 - c. Such signs shall be exempt from the requirement limiting the number of items of information as otherwise required; the style and design standards, type size, changeable copy, setback and quantity requirements; all content regulations within the scope of protected speech; and any other requirements in conflict with federal and state common law protecting expressive activity and viewpoint communication.
 - d. Any viewpoint sign installed or placed on public property including public rights-of-way, excepting such public property which the Township may designate for such use, shall be forfeited to the public and subject to removal and no viewpoint sign shall be placed upon private property except with the consent of the owner or tenant.
 - e. Viewpoint signs shall not be constructed, held, installed or erected so as to present a hazard to the safe transit of pedestrian or vehicular traffic, or to impede the free and safe ingress or egress from any premises.
 - f. Any portable viewpoint sign or display, although unrestricted as to

- style, design, dimensions, or content, shall at all times be under the firm and secure control of the operator(s), or be otherwise secured so as to not present a hazard to persons or property.
- g. Viewpoint signs may be illuminated subject to the conditions of subparagraph -e above.
- J. Temporary Signs. Temporary signs as indicated below shall be allowed without the need to first obtain a sign permit, provided that the following regulations are met:
 - 1. Contractor's signs. Temporary signs of contractors, mechanics, painters, and/or artisans, shall be permitted during the period of work on the lot on which the contracting work is being performed. Contracting signs shall conform to the size limitations for real estate signs. They shall be removed within seven (7) days of the completion of the work to which the sign relates. Pursuant to §30.G.5, no contracting sign shall be placed within a public-right-of-way. Signs placed illegally in such locations shall be subject to removal by the municipality.
 - 2. Grand opening, under new management, business relocation, bankruptcy and final closing signs. Grand opening, "under new management". business relocation and bankruptcy. closing/liquidation signs shall be permitted for a period of time not to exceed thirty (30) days from the initial opening of a new business or a change in the ownership or tenancy of the premises on which the sign is located. Bankruptcy and final closing/liquidation signs shall be permitted for the duration of the pendency of a bankruptcy proceeding with respect to a particular premise, or as directed by the Bankruptcy Court. Grand opening, bankruptcy and final closing signs may be wall signs, freestanding signs, or banners. Business relocation or "Under New Management" signs may be wall or window signs. All signs shall not exceed the total sign area permitted on the premises for permanent wall signs. Relocation signs shall be permitted in addition to any permanent signage allowed. Relocation signs shall be restricted to the present location of the relocating business and the future location of the relocating business. No provision herein shall be construed to operate in conflict with any supervening federal or state statute, or administrative regulations pertaining to bankruptcy or business liquidations.
 - 3. Project development. One sign announcing the name of the project developer, architects, engineers, contractors, and/or financing institution shall be permitted at a site under construction, alteration or repair, provided the sign shall not exceed thirty-two (32) square feet in

area. The sign shall be removed before any certificate of occupancy is issued for non-residential uses and when seventy-five percent (75%) of the certificate of occupancies for residential uses has been issued. Such signs shall be exempt from the requirement limiting the number of items of information as otherwise required.

- 4. Public functions. Signs advertising public functions; providing public service or information; or any events for non-commercial purposes shall be permitted for a period of thirty (30) days prior to and during the event and shall be removed within five (5) days after the event. The sign may be erected either on the premises of the event or as a banner, provided that the location of the banner is approved by the governmental authority with jurisdiction if suspended over a public right-of-way. A sign erected on the premises shall not exceed thirty-two (32) square feet and eight (8) feet in height. Banners may project over a right-of-way provided that the lowest edge of the sign is a minimum of seventeen (17) feet six (6) inches above the highest part of the cartway. Banners over a right-of-way shall not exceed sixty (60) square feet in area.
- 5. Real estate. One real estate sign announcing the sale, rental or lease of the premises on which the sign is located shall be permitted per street frontage. The maximum size of the sign shall be in accordance with the following schedule:

a. Residential zones excluding multi-family zones: 6 sf.

b. Commercial zones and multi-family residential zones: 32 sf.

c. Industrial zones: 32 sf.

All real estate signs shall be removed within seven (7) days after closing or settlement on said property or the execution of the lease.

Off-tract directional real estate signs identifying an open house shall also be permitted. Signs may not exceed three (3) square feet per side. Signs shall only be installed with the consent of the property owner(s). Signs may be installed for a period of time up to twelve (12) hours preceding the open house and shall be removed the same day. Pursuant to §30.G.5, no real estate sign shall be placed within a public-right-of-way. Signs placed illegally in such locations shall be subject to removal by the municipality.

6. Special events. Special event signs in conjunction with a temporary use permit issued by the Township Council. Such signs shall be permitted for the duration of the temporary use permit.

- 7. Window signs. Window signs and other signs located within the outer face of a building and visible to the outside shall be permitted, provided that all of the signs individually or collectively do not exceed twenty-five percent (25%) of all available window space or ten percent (10%) of the total façade area, whichever is less. Window signs may be displayed for a period of time not to exceed two (2) months. No window sign, excepting a business relocation sign or real estate sign shall be permitted whenever the subject premises ceases to be occupied by a tenant, owner, or other entity.
- 8. Yard and garage sale signs. Yard and garage sale signs shall not exceed four square feet in area and four (4) feet in height; shall not be erected more than seven (7) days prior to such sale; and shall be removed within forty-eight (48) hours after the event has ceased. No premise shall be permitted to erect such signs more than two (2) times in any calendar year. No more than eight (8) signs shall be permitted to be installed. No sign shall be attached to a utility pole or traffic sign or signal. Signs may be placed on private property with the permission of the land owner.
- K. Sign Regulations by Type of Sign. The following regulations pertain to specific types of signs used for non-residential purposes. In addition to these regulations, where the signs are allowed and other standards specific to individual zoning districts are found in §30.L.
 - 1. Advisory information sign requirements. Advisory information signs shall comply with the following requirements:
 - a. Advisory information signs shall be permitted in any district in which commercial uses are permitted, provided that they do not encompass more than twenty percent (20%) of the allowable sign area for the type of sign, upon which they are placed, not to exceed four (4) sf. in sign area.
 - b. Advisory information signs shall be permitted in addition to any other allowable signage for the property.
 - c. The advisory information display may alternate, provided that the period of time that one display is shown is not less than one second.
 - 2. Awning sign requirements. Awning signs, where permitted, shall comply with the following provisions and any more specific regulations in this section:
 - a. An awning sign shall only be permitted in lieu of an allowed wall sign, except as permitted in subparagraph -e, below.

- b. Sign letters shall be aligned with the lower edge of the awning and shall not extend higher than the vertical flap or one-fifth of the arc of the curve, whichever may be the case, but in no event shall the lettering height exceed nine (9) inches.
- c. Company logos or symbols may be placed on the sloped portion or upper curved area of the awning.
- d. For the purposes of this subsection, the sign area shall be the total of the lettering and logo or symbol, computed separately, in accordance with §30.D.
- e. An awning sign that is part of an entrance canopy, where the long axis of the canopy is perpendicular to the face of the building, may be used in conjunction with a wall sign. The sides of the canopy may be lettered as permitted in subparagraph -b, above, except that any lettering shall be no higher than six (6) inches. The end of a canopy that is parallel with the façade of the building shall be permitted a sign or symbol not exceeding twenty (20) square feet in area.
- 3. Changeable copy sign requirements. Changeable copy signs, where permitted, shall comply with the following provisions and any more specific regulations in this section:
 - a. Changeable copy signs shall be allowed only as an integral part of a freestanding or wall sign. The area of a changeable copy sign shall be included in the sign area calculation for the freestanding or wall sign and shall not exceed fifty percent (50%) of the total sign area, excepting movie theater marquee signs.
 - b. Changeable copy signs shall not be permitted on temporary or portable signage.
 - c. Copy shall not be changed more than once every twenty-four (24) hours, excepting advisory information displays. Changeable copy signs that are changed more frequently shall be considered animated signs and consequently prohibited.
 - d. Changeable copy signs may not be located in any residential zoning district, excepting institutional uses in such districts.
 - e. The maximum number of lines of changeable copy shall be four (4) lines.
 - f. The minimum height of changeable copy letters shall be four (4) inches.

- g. No changeable copy sign, excepting advisory information signs, shall be changed by electronic or electro-mechanical means.
- 4. Directional sign requirements. Directional signs shall comply with the following requirements:
 - a. Directional signs for indicating the path of pedestrian or vehicular traffic from a public street shall meet the following regulations:
 - 1) The size of each sign shall not exceed three (3) square feet and exceed two and one-half feet (2½) feet in height.
 - 2) The number of signs shall be limited to the number of driveway or pedestrian walkway intersections with a public street or public sidewalk, respectively.
 - b. Directional signs for indicating the path of pedestrian or vehicular traffic internal to a site shall meet the following regulations:
 - 1) The sign shall not be located within fifty (50) feet of the tract perimeter.
 - 2) The sign shall be freestanding.
 - 3) Such signs shall be exempt from the limitation on items of information for pedestrians systems and for motorists if located at a stop or yield sign.
 - 4) Any such sign shall not exceed sixteen (16) square feet in area or six (6) feet in height.
 - 5) Such signs are intended for large retail, office park, research and development, and institutional complexes but may be appropriate in other circumstances as approved by the Board of Jurisdiction.
- 5. Directory sign requirements. Directory signs shall comply with the following requirements:
 - a. The sign shall be located within the site or complex so as to allow motorists to leave the flow of traffic and safely read the directory; or, shall be placed at the main entrance to a building.
 - b. The sign shall contain a site map or floor plan diagram, as the case may be, indicating the location of the buildings or offices listed on the directory.

- c. Any such sign shall not exceed twelve (12) square feet in sign area for building mounted signs and sixteen (16) square feet in area for freestanding signs.
- d. A freestanding directory sign shall not exceed six (6) feet in height.
- e. Directory signs shall be exempt from the limitation on items of information established in §.
- 6. Freestanding sign requirements. Freestanding signs, where permitted, shall comply with the following provisions and any more specific regulations herein:
 - a. The sign area limitations and requirements in Table 30.1 shall apply to all freestanding signs (minimum letter height shall apply to the primary message on the sign):

Table 30.1 Freestanding Sign Area.

	Posted	Maximum S		
No. of Travel Lanes	Speed Limit (MPH)	No Residential Use Abutting Side Yard or Across the Street	Residential Use Abutting Side Yard	Minimum Letter Height*
2-3	0-25	50 sf.	30 sf.	5 in.
	26-45	75 sf.	40 sf.	8 in.
	46+	100 sf.	50 sf.	12 in.
4-5	0-45	60 sf.	40 sf.	10 in.
	46+	120 sf.	80 sf.	15 in.
6 or	0-45	75 sf.	50 sf.	11 in.
More	46+	150 sf.	100 sf.	16 in.

^{* -} Of the primary message on the sign.

- b. Bonus for individual letter sign types. The sign area limitations in §30.K.6.a may be increased by ten percent (10%) when the message consists of individual back lighted letters or symbols.
- c. No freestanding sign; except directional signs, real estate signs and viewpoint signs; shall be permitted if the building line is less than thirty-five (35) feet from the street line.
- d. No freestanding sign or any part thereof shall be located closer than ten (10) feet to any lot line, excepting directional signs.

Within specific zoning districts a greater setback may be required.

- e. Any new freestanding commercial sign shall be a minimum of one hundred (100) feet from any existing adjacent freestanding sign, excepting directional, directory and temporary signs.
- f. Freestanding signs; except directional signs, directory signs, real estate signs and viewpoint signs; shall be permitted only in a front yard.
- g. No freestanding sign shall block the view of any existing signs. All signs shall be placed in a location which will allow sufficient reaction time for drivers on the adjacent road(s) to safely exit the street into the entrance driveway or roadway to the site.
- h. No freestanding sign, except viewpoint signs and real estate signs, shall be directed towards a street from which the property does not have direct access.
- i. Freestanding signs shall not exceed a height of twelve (12) feet and may be lower for specific freestanding sign types and in particular zoning districts.
- j. Freestanding signs, excepting directional signs, shall be skirted to enclose the supporting pole or pylon of the sign. The skirting shall extend the full dimensions of the sign at its lower edge from ground to sign. The skirting shall not be included in the sign size calculation unless it displays a message.
- k. The base of the freestanding sign shall be liberally landscaped with a combination of shrubs, ground cover, flowers, or other plant material.
- 7. Menu sign requirements. The following menu signs shall be permitted.
 - a. Wall-mounted. Restaurants or other eating establishments, taverns and bars may erect one (1) menu sign at each main entrance up to a total of two (2) signs. Each shall sign shall not exceed six (6) square feet in area.
 - b. Drive-thru. Restaurants with a drive-thru facility shall be permitted two freestanding menu signs oriented to the motorist in the drive-thru lane. Any such sign shall not be legible from the public right-of-way. Each sign shall not exceed sixty-four (64) square feet in area and eight (8) feet in height.
- 8. Off-premise sign requirements. Off-premise signs, where permitted,

- shall comply with the size and location limitations for freestanding signs, unless otherwise modified.
- 9. Projecting sign requirements. Projecting signs shall comply with the following requirements.
 - a. The minimum height clearance of the lower edge of any such sign shall be nine (9) feet.
 - b. The minimum distance between any edge of the sign and a building façade shall be six (6) inches.
 - c. The maximum distance of any portion of the sign from the building façade shall be six (6) feet, six (6) inches.
 - d. The face of a projecting sign shall be mounted perpendicular to the building façade or if mounted at the corner of a building, one hundred thirty-five degrees (135°) of the horizontal plane of façade.
 - e. No projecting sign shall be suspended over a public or private right-of-way unless approved by the Board of Jurisdiction with appropriate public safety protections.
- Wall sign requirements. Wall signs shall comply with the following provisions:
 - a. Size Limitation. Unless otherwise modified herein, no wall sign shall exceed five percent (5%) of the total façade area to which it is attached. Additional limitations may apply in a specific zoning district.
 - b. One wall sign per building, ground level store in a shopping center, or establishment in a business or industrial park shall be permitted. Where the building is located on a corner lot, a second wall sign shall be permitted provided:
 - 1) The message is the same on both signs;
 - 2) The sign does not face a limited access highway.
 - c. Location on buildings. The placement of wall signs shall be as follows:
 - Above the first floor windows; or
 - 2) Below a parapet, mansard roof, or pent roof; or

- 3) Beside the main entrance.
- 4) No wall sign shall be permitted on the rear façade of a building except for name and address signs, and incidental signs, if no public access is provided.
- d. Bonus for individual letter sign types. The sign area limitations in §30.K.10.a may be increased by ten percent (10%) when the message consists of individual letters or symbols and by twenty percent (20%) when the message consists of individual back lighted letters or symbols.
- L. Sign Regulations by Zoning Districts. In addition to these regulations, other standards specific to the type of sign also apply (see §30.K).
 - 1. Signs Permitted in the R-6, R-6A, R-10, R-10A, R-20, R-40, AR-1, AR-2 Districts.
 - a. Any sign allowed without permit, pursuant to §30.1.
 - Residential uses. One freestanding development sign for each collector or arterial roadway that provides access to the neighborhood or residential complex, provided that:
 - The sign is owned and maintained by a homeowner's or condominium association, or other duly constituted organization approved by the Board of Jurisdiction; or, the sign is owned by a private entity with responsibility for maintenance.
 - 2) Each sign shall not exceed a height of five (5) feet and shall meet the size limitations for freestanding signs (see Table 30.1).
 - 3) At an approved rental or sales office, one freestanding nonilluminated sign shall be permitted not to exceed sixteen (16) square feet in area and more than five (5) feet in height. Such sign shall be removed with the removal of the temporary office.
 - 4) Real estate signs.
 - c. Commercial uses. One freestanding sign not to exceed ten (10) square feet in area or four (4) feet in height and one directory sign attached to the façade of the building.
 - d. Agricultural uses. Agricultural uses with farm stands may have

- two (2) freestanding signs, each not larger than twelve (12) square feet in area and not exceeding eight (8) feet in height in reasonable proximity to the stand. Such signs may have changeable copy. In addition, one wall sign no larger than sixteen (16) square feet in area may be erected on the farm stand where the products are sold.
- e. Institutional and recreational uses. The following signs shall be permitted for institutional and recreational uses within the subject districts:
 - 1) One freestanding sign not exceeding twenty-four (24) square feet in area and five (5) feet in height.
 - 2) Freestanding signs shall be set back from all streetlines thirty (30) feet or half the distance between the building and the street, whichever is less.
 - 3) One wall sign per building in accordance with §30.K.10 and not to exceed forty (40) square feet in area.
 - 4) One changeable copy sign pursuant to §30.K.3 not to exceed eighteen (18) square feet in area.
 - 5) Directional signs pursuant to §30.K.4.
 - 6) Directory signs pursuant to §30.K.5.
- 2. Signs Permitted in the AR-3, AR-4, RM-1, RM-2, PUD and PVD-1 Districts.
 - a. Any sign allowed without permit, pursuant to §30.1.
 - b. One freestanding development sign for each collector or arterial roadway that provides access to the neighborhood or residential complex, provided that:
 - The sign is owned and maintained by the landowner or a homeowner's or condominium association, or other duly constituted organization approved by the Board of Jurisdiction; or, the sign is owned by a private entity with responsibility for maintenance.
 - 2) Each sign shall not exceed a height of five (5) feet and shall meet the size limitations for freestanding signs (see Table 30.1).

- 3) At an approved rental or sales office, one freestanding nonilluminated sign shall be permitted not to exceed sixteen (16) square feet in area and more than five (5) feet in height. Such sign shall be removed with the removal of the temporary office.
- 4) Real estate signs, the sole purpose of which is to direct the public to housing or land development shall be permitted four (4) temporary freestanding non-illuminated signs at key intersections. Each sign shall not exceed fifteen (15) square feet in area and eight (8) feet in height above ground.
- c. One wall sign per building in accordance with §30.K.19 and not exceeding six (6) square feet in area.
- d. Awning signs pursuant to §30.K.2 in the AR-3 and AR-4 districts, only.
- e. Directional signs pursuant to §30.K.4.
- f. Directory signs pursuant to §30.K.5.
- g. Commercial uses, where permitted, shall conform to the requirements for the TC-1 district.
- 3. Signs Permitted in the TC-1, TC-2, C-1, C-2 and O Districts.
 - a. Any sign allowed without permit, pursuant to §30.1.
 - b. One freestanding sign per premises pursuant to §30.K.6 and not exceeding six (6) feet in height.
 - c. Wall signs in accordance with §30.K.10 and not exceeding twenty (20) square feet, whichever is less, for each building or ground level establishment.
 - d. Advisory information signs pursuant to §30.K.1.
 - e. Awning signs pursuant to §30.K.2.
 - f. Directional signs pursuant to §30.K.4.
 - g. Directory signs pursuant to §30.K.5.
 - h. One projecting sign per building or ground level retail establishment in lieu of a freestanding sign not to exceed eighteen (18) square feet in area.

- 4. Signs Permitted in the BC-1, BC-2, BC-3 and BC-4 Districts.
 - a. Any sign allowed without permit, pursuant to §30.1.
 - b. One freestanding sign for each collector or arterial roadway that provides access to the building or complex, pursuant to §30.K.6.
 - c. Freestanding signs shall be set back from all property lines a minimum distance of fifteen (15) feet.
 - d. Wall signs shall conform to §30.K.10 and shall not exceed sixty (60) square feet, whichever is less, excepting shopping centers.
 - e. Wall signs for shopping centers shall conform to §30.K.10 and the following requirements:
 - 1) Where a principal use occupying at least seven hundred fifty (750) but less than ten thousand (10,000) gross square feet of segregated area has direct access from the outside, a wall sign not exceeding sixty (60) square feet in area, whichever is less, shall be permitted.
 - 2) Where a principal use occupying at least ten thousand (10,000) but less than fifty thousand (50,000) gross square feet of segregated area has direct access from the outside, a wall sign not exceeding one hundred (100) square feet in area, whichever is less, shall be permitted.
 - 3) Where an individual establishment in a shopping center is fifty thousand (50,000) gross square feet or more, the area of the wall sign may increase to not more than four hundred (400) square feet, whichever is less.
 - f. Movie theatre and performing arts theatres shall be permitted one freestanding marquee sign in accordance with §30.K.6 and one marquee sign attached to a building not to exceed two hundred (200) square feet. Marquee signs attached to a building shall be exempt from the relief and sign face distance requirements under §30.G.9.
 - g. Advisory information signs pursuant to §30.K.1.
 - h. Awning signs pursuant to §30.K.2.
 - i. Directional signs pursuant to §30.K.4.
 - j. Directory signs pursuant to §30.K.5.

- k. Automobile service stations shall be permitted the following additional signs:
 - 1) A changeable copy sign on each fuel dispensing pump not to exceed four (4) square feet in area;
 - 2) A changeable copy sign on a freestanding sign containing the primary message of the use not to exceed eighteen (18) square feet in area.
 - 3) Two (2) canopy signs not to exceed forty (40) square feet each in area.
- 5. Signs Permitted in the ROM, Flex, I-1 and I-2 Districts.
 - a. Any sign allowed without permit, pursuant to §30.1.
 - b. One freestanding sign for each collector or arterial roadway that provides access to the building or site complex pursuant to §30.K.6 and not exceeding ten (10) in height.
 - c. Freestanding signs shall be set back from all street lines a minimum of thirty (30) feet in the ROM and Flex districts.
 - d. Wall signs shall conform to §30.K.10 and the following requirements:
 - Where a principal use occupying at least one thousand five hundred (1,500) square feet of segregated area has direct access from the outside, a wall sign not exceeding twenty (20) square feet in area, whichever is less, shall be permitted.
 - 2) Where a principal use occupying at least ten thousand (10,000) but less than fifty thousand (50,000) gross square feet of segregated area has direct access from the outside, a wall sign not exceeding one hundred (100) square feet in area, whichever is less, shall be permitted.
 - 3) Where an individual establishment in a business or industrial park is fifty thousand (50,000) gross square feet or more, the area of the wall sign may increase to not more than two hundred (200) square feet, whichever is less.
 - e. Directional signs pursuant to §30.K.4.
 - f. Directory signs pursuant to §30.K.5.

M. Signs Permitted in the INS District.

- 1. Any sign allowed without permit, pursuant to §30.1.
- 2. One freestanding sign in accordance with §30.K.6, not exceeding six (6) feet in height.
- 3. Freestanding signs shall be set back from all street lines a minimum of fifteen (15) feet.
- 4. One wall sign per building in accordance with §30.K.10, not to exceed Sixty (60) square feet.
- 5. Advisory information signs pursuant to §30.K.1.
- 6. Awning signs pursuant to §30.K.2.
- 7. One changeable copy sign pursuant to §30.K.3 not to exceed eighteen (18) square feet.
- 8. Directional signs pursuant to §30.K.4.
- 9. Directory signs pursuant to §30.K.5.

N. Non-Conforming Signs.

- 1. Subject to the remaining restrictions of this section, non-conforming signs that were otherwise lawful on the effective date of this Ordinance may be continued except as provided below.
- No person may engage in any activity that causes an increase in the
 extent of nonconformity of a non-conforming sign. No non-conforming
 sign may be enlarged or altered in such a manner as to aggravate the
 non-conforming condition, nor may illumination be added to any nonconforming sign.
- 3. A non-conforming sign may not be moved or replaced except to bring the sign into complete conformity with this Ordinance.
- 4. If a non-conforming sign is destroyed by natural or man-made causes, it may not thereafter be repaired, reconstructed, or replaced except in conformity with all the provisions of this Ordinance, and the remnants of the former sign structure shall be cleared from the land. For purposes of this section, a non-conforming sign is 'destroyed' if damaged to an extent that the cost of repairing the sign to its original state immediately prior to the destruction or replacing it with an equivalent sign equals or exceeds fifty (50%) of the equalized

assessed value of the sign so damaged.

- 5. If a building to which a non-conforming sign is attached or to which it relates is demolished or destroyed by natural or man-made causes, the non-conforming sign shall be brought into conformance with the provisions of this section.
- 6. The message of a non-conforming sign may be changed provided the following conditions are met:
 - a. The sign has a valid sign permit; and
 - b. No structural alteration of the sign occurs; and
 - c. No non-conforming aspect of the sign is increased or enlarged, and
 - d. No new non-conformity with the provisions of this section is introduced.
- 7. Subject to the other provisions of this section, non-conforming signs may be repaired and renovated as long as the cost of such work does not exceed within any twelve (12) month period fifty (50%) of the equalized assessed value of such sign.
- **Section 5.** Continuation. In all other respects, the Unified Development Ordinance of the Township of Deptford shall remain unchanged.

Section 6. Severability. If any portion of this Ordinance is for any reason held to be unconstitutional or invalid by a court of competent jurisdiction, such decision shall not affect the validity of this Ordinance as a whole, or any other part thereof. Any invalidation shall be confined in its operation to the section, paragraph, sentence, clause, phrase, term, or provision or part there of directly involved in the controversy in which such judgment shall have been rendered.

Section7. Interpretation. If the terms of this Ordinance shall be in conflict with those of another Ordinance of the Code of the Township of Deptford, then the restriction which imposes the greater limitation shall be enforced.

Section 8. Repealer. All ordinances or parts of ordinances which are inconsistent with the provisions of this Ordinance are hereby repealed to the

extent of such inconsistency only.

Section 9. Enactment. This Ordinance shall take effect upon the filing thereof with the Gloucester County Planning Board after final passage, adoption, and publication by the Township Council of the Township of Deptford in the manner prescribed by law.



TOWNSHIP OF DEPTFORD

PAUL MEDANY, MAYOR

ATTEST:

DINA L. ZAWADSKI, TOWNSHIP CLERK

CERTIFICATION

The foregoing Ordinance was introduced at a Work Session Meeting of Township Council of the Township of Deptford held on the 22nd day of November, 2010 and will be considered for final passage and adoption at a Regular Meeting at which time any person interested therein will be given an opportunity to be heard. Said meeting to be held on the 6th day of December, 2010 at the Municipal Building, 1011 Cooper Street, Deptford, New Jersey.

DINA L. ZAWADSKI, TOWNSHIP CLERK

Introduction

12.5	a R	ECORD OF	VOTE			
Council	Resolution	Ordinance	Yes	No	Abstain	Absent
Member	No.	No.		-		
		O.24.10				
Medany			V		-	
Hufnell						
DiMarco			V			
Lamb			V			
Love			V			
Schocklin			V			
Scott	e e		./	-		

Adoption

	R	ECORD OF	VOTE	7.2	e di e	
Council Member	Resolution No.	Ordinance No.	Yes	No	Abstain	Absent
*.		O.24.10	/			
Medany			1/			
Hufnell			1			
DiMarco				,		
Lamb			1/			
Love			V	. ,		
Schocklin						
Scott			1/			