

CITY OF LAKE OZARK
A Missouri Municipality of the 4th Class

BILL NO.:2023-12

ORDINANCE NO.: 2023-12

***AN ORDINANCE APPROVING PROFESSIONAL SERVICES PROPOSAL WITH
REGIONAL STRATEGIES, LLC***

WHEREAS, the City of Lake Ozark is seeking to attract large scale private development and obtain both private and public funding sources to assist with infrastructure improvements; and,

WHEREAS, to assist the City's economic development team and in the furtherance of the City's economic growth and development, proposals were sought for legislative consulting services; and it has been recommended by staff that Regional Strategies, LLC be retained to provide consulting and legislative services on behalf of the City of Lake Ozark as outlined in Exhibit 1 attached hereto; and,

WHEREAS, Exhibit 1 outlines the scope of services and compensation to be paid for said services of Regional Strategies, LLC that the staff recommends be approved.

NOW, THEREFORE, BE IT ORDAINED BY THE BOARD OF ALDERMEN OF THE CITY OF LAKE OZARK, MISSOURI AS FOLLOWS:

Section 1. Adoption and Execution. The Engagement Letter with Regional Strategies, LLC, attached hereto as Exhibit 1, is hereby adopted, and approved. The Mayor or his designated agent is authorized to execute said Engagement Letter for and on behalf of the City.

Section 2. Effective Date. This ordinance shall take effect and be in full force immediately after its adoption by the Board of Aldermen of the City of Lake Ozark.

Intentionally Blank Blow This Line

First Reading: March 14, 2023

Second Reading: March 28, 2023

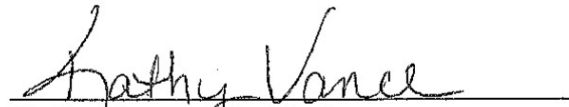
DULY READ AND APPROVED THIS 28th DAY OF MARCH 2023.

Alderman Wright	Aye
Alderman Watts	Aye
Alderman Thompson	Aye
Alderman Neels	Nay
Alderman Jackson	Aye
Alderman Ridgely	Aye

APPROVE:

ATTEST:


Dennis Newberry, Mayor


Kathy Vance, City Clerk



City of Lake Ozark
3162 Bagnell Dam Blvd.
Lake Ozark, Missouri 65049

To: City of Lake Ozark,

For the last 12 months I have witnessed a great interest in various economic development projects in which businesses want to develop a robust plan for the Lake and surrounding communities. I am a resident here at the Lake of the Ozarks and believe through my government relations firm, Regional Strategies, I can be of assistance to the City of Lake Ozarks as they navigate through a variety of interesting projects including possible legislation to assist the city. These projects include, but are not limited to, road funding, tourism grants, economic development legislation that would have any impact to the City of Lake Ozark and also the proposing to other entities that have the ability to impact any type of economic assistance to Lake Ozark. Lobbying not only the legislature but also the various departments within state government can be beneficial to the City of Lake Ozark.

As stated, my firm, Regional Strategies LLC, has been a government relations company that has participated in lobbying efforts for the past 10 years with an emphasis shaping policy for a variety of clients. Some of my clients of the years have been the City of St. Louis, The St. Louis Blues refinancing project for the Enterprise Center, the Convention and Visitors Center Expansion Project, and other development type projects. Seeing the extreme interest of economic interest at the lake, I would like to assist the city and its various departments on such topics of Transportation, Economic Development, Tourism and the monitoring of legislation that may be of benefit to the city would items that Regional Strategies would do on a weekly basis.

Looking at these well publicized projects, the city should be engaging with surrounding cities, counties and state agencies to shepherd these opportunities and also monitor any legislation on a state level that would impact the Lake community.

Proposal

- Assist City in any negotiations with partners such as State legislature, state agencies and county governments

- Assist Lake Ozark with creating state legislation that may be needed for economic programs available on state or federal level
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- Provide feedback from legislators, agencies and neighboring public subdivisions with regard to the proposed projects at the Lake on a bi-weekly basis.

Managing the start of these processes could take a 5-6 month time frame with an evaluation of next steps. Regional Strategies LLC would propose a ninety (90) day contract for \$7500.00 with potential renewal after review the various development projects. Compensation to be paid \$2,500.00 at acceptance of this proposal, \$2,500.00 at forty-five (45) days and \$2,500.00 upon completion of the term. If agreeable by the City, I would communicate on a regular basis with the designate representatives of the City to brief them of the above mentioned topics. As Regional Strategies LLC, has worked for political subdivisions on similar type initiatives, and I'm sure this will be a work in progress to manage these critical steps.

I look forward to discussing this proposal in greater detail.

Sincerely,

Jeffrey P. Aboussie-President
Regional Strategies LLC.

Accepted by:

Jeffrey Aboussie- Principal

Dennis Newberry
Mayor, City of Lake Ozark