

OPPORTUNITIES

PEOPLE

Identify local human resources such as specific skills and support structure for extended volunteerism
Meet with school students, such as junior and senior in high school for their input
Township leaders show up more in communities, not just during campaigning
Youth in Government Day – reach out for student comments on Strategic Planning
Develop volunteer activities within neighborhoods
Create youth involvement opportunities, social services, political, professional – Junior Achievement type
Solicit satellite unemployment office
Senior citizen transportation for handicapped and limited mobility
Provide technical support to outlying areas
Make township more business friendly

COMMUNITY CULTURE

Encourage pedestrian traffic
Friendlier to small business

CULTURE AND RECREATION

Encourage neighborhood beautification
Dress up Gaskill Park
Develop Lake Lenape area
Utilize Hess Auditorium as a Performing Arts Center
Convert older buildings into youth centers within communities
More sports fields in additional communities, archery, sportsmen areas
Waterfront area as tourist destination including Wheaton area
Develop ATV facility in wooded areas
Utilize idle properties for community activities in various neighborhoods
More bike trails on roadways
Repurpose old buildings as town/neighborhood centers
Develop a downtown similar to Smithville/Millville

COMMERCIAL

Develop Eco tourism
Business - develop and redevelop repurpose along major highways 322, 40 and destroy dilapidated buildings
Promote Hamilton as a desirable destination using national exposure
Add additional parking to stimulate growth

TECHNOLOGY

Coordination with website and Channel 2
Efficient community input mechanism

COMMUNICATION

Creation of local newspapers for community areas
Utilization of “all call” system to inform people of upcoming events
Disseminate inform about services
Develop method to receive live, remote input during town meetings
Local TV channel for communication to residents – outlying communities need to use Comcast

FUNDING/MONEY IDEAS

Federal/State grants
Alternative revenue services like corporate sponsorship
Re-work public employee compensation and contract
Join other communities in regard to debt collection
Form Green Committees
Build Green Economy
Work with developers
Combine government agencies
Local business volunteer opportunities
Consolidate services
Energy conservation and audits
Make leaner our current budget
Aggressively seek state grants such as Sustainable Community
Seek more Industrial Park rates

OPPORTUNITIES

FREE AND LOW COST

Better utilization of citizen resources and volunteerism
Use more of our currently organized volunteer groups
Utilize inmate work-release program
Broaden business and township pride
Enclose ball fields for signage from sponsors/businesses
Consolidate athletic programs to feed high school
Institute better communication between government and community
Establish more shared services
Reduce/eliminate red tape
Look at other municipalities and their solutions
Expand to Saturday night football
Go Green
Solar/Renewable energy
Energy audits in Town Hall

OUTREACH IDEAS

Better volunteer program
Network with governmental officials for better funding
Shared services with other communities and entities
Advertise outside of state
Promote natural resources
Sustainable New Jersey
Market Industrial Park
Better communication
Resources and demands
Marketing commercial areas
Encourage business development
Regionalize services
Marketing Mays Landing
Parks/River
Recruit strong business for Historic District
Signage in township
Aviation Research Park – reach out for connectivity

PROPERTY/BUILDINGS

Improvements such as windmills on vacant land
Duberson – community center
Racetrack
Cove concession
stand/exercise/lounge chairs
Bulkhead re-development
Purchase of properties for parking situations
Farmers market
Available grant monies
More public transportation
Promote tourism – become a destination location
Host a national event
Develop COAH plan to ensure
Commercial corridor – smart growth
Pine Barrens byway – federally funded low volume tourism

DEVELOPMENT

Wheaton property development
Create better traffic pattern in Mays Landing
Race Track
Further development of Race Track, land fill, cotton mill and Industrial Park
Turn race course into non-residential, clean ratable
Develop partnership with County to develop lake area
Better use of government assets under-utilized such as Duberson
Convert Duberson to senior housing
Aggressively attract business to Hamilton Township
Develop business commission
Tap into Next-Gen needs for housing
Tap into corporate and federal expansions, including Tech Center, Stockton, ACCC
Farmers Market for agriculture
Allow the growth and harvesting of medical marijuana
Become leaders in finding new ways of clearing obstacles for businesses
Downtown District – shuttle service to downtown shops for weekends (from race track or available parking)
Road beautification signs sponsored by business partners
Community entrance signs such as *Entering Cologne in the Township of Hamilton*