

**VILLAGE OF BALDWIN, WISCONSIN**  
**ORDINANCE AMENDING CHAPTER 349-14 (K) OF THE MUNICIPAL CODE**  
regarding Conditions of Issuing Liquor Licenses

**The Village Board of the Village of Baldwin does ordain as follows:**

*(added language is underlined, deleted language is ~~struck through~~).*

**SECTION I. Amendment**

349-14 (K) - No "Class A" retail intoxicating liquor license (informally known as a "liquor store license") shall be issued when the licensee operates other retail businesses open to the public (such as but not limited to a grocery store or gas station) unless the following requirements are met: [Added 9-12-2012]

(1) Separate room and entrance. The licensed premises shall be in a separate room, bay or enclosure which has a separate public access door inside and/or outside of the building which is to be used only for customers of legal drinking age.

(2) Licensed premises. The licensed premises shall be restricted to the area of storage and the area where the product is displayed for sale.

(3) Storage. Storage of intoxicating liquor shall be in a separate, secured portion of the business and shall not be accessible to the public. Such storage must be in a locked, secured area and be accessible only by the licensee or under the licensee's supervision. Access by underage individuals to this secured storage area is prohibited.

(4) Separate checkout counters. The point of sale shall be on the licensed premises, which shall be separate from other checkout counters.

(5) Licensed operator on site. During all hours that the premises are open for sale, there shall be a licensed operator on the licensed premises.

(6) Video system required. Businesses shall be required to install, operate and maintain a digital recording system, capable of digitally recording the sales area involved in the sale of intoxicating liquor. The recording system must cover the area of the checkout, to include the facial area of the individual purchasing the beverage.

~~Gas stations, grocery stores and dollar stores in existence prior to Dec. 31, 2024 are exempt from these requirements.~~

Licensees of other retail businesses open to the public may sell alcoholic beverages with not more than 12% alcohol by volume without having to meet these requirements as listed in Chapter 349-14 (K).

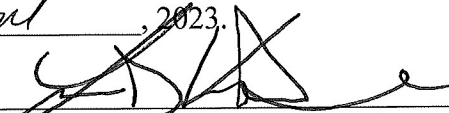
## SECTION II. SEVERABILITY

If any provisions of this ordinance amendment or any application of this ordinance amendment to any person or circumstance is found to be invalid or unconstitutional, such a finding shall not affect the other provisions or applications of this ordinance amendment which can be given effect without the invalid or unconstitutional provision or applications.

## SECTION III. EFFECTIVE DATE

This Ordinance shall take effect as of the date following the date of publication.

Adopted this 10<sup>th</sup> day of April, 2023.

  
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Lance Van Damme, Village President

  
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Tracy Carlson, Village Administrator/Clerk-Treasurer

Voted for: 6  
Voted against: 0  
Abstained: 0  
Absent: 1  
Date enacted: 4/12/2023