

## **BOROUGH OF GLEN ROCK**

### **ORDINANCE NO. 1915**

#### **AN ORDINANCE AMENDING SECTION 230-43, 230-47 AND 230-48 OF ARTICLE VIII, SIGNS AND BILLBOARDS OR CHAPTER 230, ZONING, OF THE CODE OF THE BOROUGH OF GLEN ROCK**

**BE IT ORDAINED** by the Mayor and Council of the Borough of Glen Rock, Bergen County, New Jersey, as follows:

**SECTION 1.** § 230-43, Definitions, of Article VIII, Signs and Billboards, of Chapter 230, Zoning, of the Code of the Borough of Glen Rock is hereby amended and supplemented to add thereto the following definitions:

#### **§ 230-43 Definitions.**

As used in this section, the following terms shall have the meanings indicated:

#### **SIGN**

Any object, device, display or structure or part thereof, situated outdoors or indoors, which is used to advertise, identify, display, direct or attract attention to an object, person, institution, organization, business, product, service, event, location, idea, issue or point of view by any means, including words, letters, figures, designs, symbols, fixtures, colors, illumination or projected images, but excluding seasonal holiday displays, the American flag or other governmental flags, athletic scoreboards on school premises, or official announcements and signs of government.

#### **GRAND OPENING**

An event held to mark and celebrate the opening of a new business.

#### **ANNIVERSARY**

An event held to mark and celebrate the date on which a business opened in a previous year.

#### **TWO (2) DAY EVENT**

An event occurring over 48 consecutive hours.

#### **ONE DAY MERCHANDISING EVENT**

A store or community wide event held to mark and celebrate the promotion of products for one business day.

**SECTION 2.** Subparagraphs 11 and 12 of Paragraph I., Temporary portable signs, of § 230-47, Signs in nonresidential districts, of Article VIII, Signs and Billboards, of Chapter 230, Zoning, of the Code of the Borough of Glen Rock are hereby amended

and supplemented to read as follows:

(11) Prohibited design features. The following design features shall be prohibited:

- (a) Any type of artificial illumination of such signs shall be prohibited.
- (b) Highly reflective or refractive materials.
- (c) Fluorescent or luminescent materials.
- (d) Three-dimensional materials.
- (e) Water-soluble materials.
- (f) Balloons, pennants, flags, streamers, banners and similar items except for Grand Openings, Anniversary, Two-day Events and One-Day Merchandising Events

(12) Duration. Temporary Portable Signs may be displayed only for one business day except for the following:

- (a) Grand Opening events for a duration not in excess of three (3) weeks
- (b) Anniversary events for a duration not in excess of one (1) week
- (c) Two (2) Day events for a duration not in excess of 48 consecutive hours.
- (d) One Day Merchandising events for a duration not in excess of one business day.

(13) Permit required. Prior to the placement of any such temporary portable sign, a permit shall be applied for and obtained from the Borough Code Enforcement Officer/Zoning Officer at least one week prior to the event/sign placement.

**SECTION 3.** § 230-48, Violations and Penalties, of Article VIII, Signs and Billboards, of Chapter 230, Zoning, of the Code of the Borough of Glen Rock are hereby amended to read as follows:

**§ 230-48 Violations and penalties.**

Any violation of this section shall, upon conviction thereof, be punishable by a fine of not less than \$100 and not to exceed \$2,000 or by imprisonment for a term not to exceed 90 days, or both, for each violation committed hereunder. Every day that a violation continues after service of written notice by ordinary mail on the owner of the subject property or the sign registrant or a posting of a copy of said notice on the subject property shall be deemed a separate offense hereunder. The Code Enforcement Officer/Zoning Officer is the officer charged with the enforcement of this article.

**SECTION 4.** Inconsistency. All ordinances or parts thereof inconsistent herewith are hereby repealed to the extent of such inconsistency.

**SECTION 5.** Severability. If any sentence, section, clause, or other portion of this ordinance, or the application thereof to any person or circumstance, shall for any reason be adjudged by a court of competent jurisdiction to be invalid, such judgment shall not affect, impair, or repeal the remainder of this ordinance.

**SECTION 6.** Effective Date. This ordinance shall take effect upon passage and publication as required by law and upon filing with the Bergen County Planning Board.

\_\_\_\_\_  
Kristine Morieko, Mayor

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Jacqueline Scalia, Borough Clerk

Introduced: \_\_\_\_\_

Adopted: \_\_\_\_\_

**BOROUGH OF GLEN ROCK**  
**COUNTY OF BERGEN, STATE OF NEW JERSEY**

**Ordinance Procedure: # 1915**  
**Date of Final Reading: December 13, 2023**  
**Date of Introduction: October 25, 2023**

**Resolution No.: 312-23**  
**Introduced by Council Member Gilligan**  
**Seconded by Council Member Martin**

**AN ORDINANCE AMENDING SECTION 230-43, 230-47 AND 230-48 OF ARTICLE VIII, SIGNS AND BILLBOARDS OR CHAPTER 230, ZONING, OF THE CODE OF THE BOROUGH OF GLEN ROCK**

**Be passed upon second and final reading, and that the Borough Clerk be, and is hereby authorized and directed, to advertise the same according to law by publishing the same by title in the Bergen Record.**

**ROLL CALL:**

<b>Council Member Martin - yes</b>	<b>Council Member Barchetto - yes</b>
<b>Council Member Gilbreath - yes</b>	<b>Council Member Orlich - yes</b>
<b>Council Member Gilligan- yes</b>	<b>Council Member Viadro - yes</b>

**I, the Borough Clerk of the Borough of Glen Rock, hereby certify that this is a true copy of a resolution passed by the Council of the Borough of Glen Rock at a meeting held this 13<sup>th</sup> day of December 2023.**

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**Jacqueline Scalia, Borough Clerk**