

AN ORDINANCE TO AMEND SECTION 525.050 "H-1" HISTORIC DISTRICTS SIGN ZONE REGULATIONS OF THE CODE OF THE CITY OF HOLLISTER, MISSOURI.

BE IT ORDAINED BY THE BOARD OF ALDERMEN OF THE CITY OF HOLLISTER, MISSOURI AS FOLLOWS:

Section 525.050. "H-1" Historic District Sign Zone Regulations.

B. Church Signs. All sign regulations applicable to business establishments shall also apply to churches.

C. Freestanding Or Ground Signs.

1. Clearance. Signs over a sidewalk shall be at least ten (10) feet above a sidewalk.

2. Height. Freestanding signs (on-premises) shall not exceed twenty (20) feet from ground elevation.

3. Location.

a. Freestanding signs shall not protrude into any right-of-way beyond a sidewalk.

b. Ground signs shall be set back at least five (5) feet from any public right-of-way and shall not be located in the sight triangle of any intersection of street to street, alley to street or driveway to street.

c. Distance Between Signs. A minimum distance of one hundred (100) feet shall be kept between all freestanding or ground signs.

d. Directional or other official signs or those advertising the sale or lease of the property on which they are located, or those which advertise activities off the premises/property on which they are located shall not be counted, nor shall measurements be made from them for the purpose of compliance with spacing provisions.

4. Maximum Area.

a. The maximum area for a freestanding or ground sign shall be one hundred (100) square feet.

b. Only one (1) side of a double-facing sign shall be considered in the total sign area permitted for any building, use or lot.

D. Illumination Of Signs. The sign shall be a steady light, no flashing lights, arrows, etc. The light from any illuminated sign shall be so shaded, shielded or directed so that the light intensity or brightness shall not be objectionable to surrounding areas, and the light rays shall not be

projected over the property lines. Neither the direct nor indirect light from a primary light source of a sign shall create a traffic hazard to operators of motor vehicles or pedestrians on public thoroughfares. No sign is permitted with flashing or rotating lights that would interfere with safe passage of auto traffic. No sign shall be permitted to simulate an emergency vehicle.

E. Incidental Signs. Signs indicating times of operation, contact information, and may include product advertising. This type of sign shall be placed on windows or doors and does not require a permit if it is less than twenty percent (20%) of the window area.

F. Maintenance Of Signs. All signs shall be maintained in good repair and shall be refurbished often enough to be legible or shall be subject to removal at the owner's or lessee's cost.

G. Miscellaneous Signs. Signs listed in this Section shall be allowed on private property, shall not require a permit, but are subject to the general requirements of this Chapter:

1. Construction Signs. A maximum of sixteen (16) square feet for each firm. These signs shall be removed within fourteen (14) days of the beginning of the intended use of the project or as individual subcontracts expire, whichever is sooner.

2. Institutional Signs. Signs setting forth the name and announcement of an event for any public, charitable, educational or religious institution, located entirely within the premises of that institution, up to an area of twenty-four (24) square feet are permitted. If ground mounted, the top shall not exceed six (6) feet above ground level. Such signs shall be permitted no more than fourteen (14) days before or forty-eight (48) hours after the event.

3. Integral Signs. Names of buildings, dates of erection, monumental citations, commemorative tablets and the like, when made a permanent and integral part of the structure, are permitted.

4. Political Campaign Signs. Political campaign signs shall be permitted, provided they are not a public danger or nuisance during high winds or inclement weather. These signs shall be confined to private property and removed within seven (7) days after the election for which they were made.

5. Portable Signs. A business may have one (1) portable sign on the property the business is located on. The sign shall not exceed four (4) square feet in size. These signs are not to be on the right-of-way; they shall be on the private property on which the business is currently located.

6. Public Interest Signs. Signs publicizing a charitable or non-profit event of general public interest shall be permitted only on private property and shall be restricted to a maximum area of four (4) square feet in residential zones and thirty-two (32) square feet in business or industrial zones and shall be permitted for fourteen (14) days before and forty-eight (48) hours after the event.

7. Public Signs. Signs in the public interest, such as memorial plaques, signs of historical interest and the like, shall be permitted when notification is given to the City Building Official.

8. Real Estate Signs. Signs advertising the sale, lease or rental of property shall be a maximum size of eight (8) square feet, and they shall be on the premises for sale, lease or rent. Such signs shall be removed within twenty-one (21) days of the sale, rental or lease.

9. Temporary Signs. Signs not previously identified in this Section but which are temporary in nature, such as grand opening, fire sale, subdivision advertisement, shall be classified by the City Building Official within the standards of signs most similar to the applicant's signs. In the event that a sign or business is substantially damaged through fire, flood, act of God, insurrection, riot or similar emergency, a temporary sign shall be allowed for a period of time not exceeding sixty (60) days, unless the period is extended for reasons of continuing hardship at the discretion of the City Building Official and that of the Board of Adjustment.

H. Off-premises signs shall not be permitted.

I. On-premises Banners. May be allowed without obtaining a sign permit provided that:

1. Banners shall be constructed so that they cannot be a public danger or nuisance during high winds or inclement weather.
2. Banners shall not be placed in any public right-of-way or obstruct vision to enter or exit a public right-of-way.
3. Banners shall not be displayed for more than a forty-five (45) day period. After the forty-five (45) day time period a banner shall be taken down for at least thirty (30) days, then it may be replaced.
4. No business shall display more than one (1) banner at a time.
5. Banners shall not exceed twenty-four (24) square feet.
6. Banners may appear fourteen (14) days before a public entertainment or event and shall be removed within forty-eight (48) hours afterward.
7. Banners existing in violation of this Section shall be removed within thirty (30) days after the effective date of this revision.

READ THIS FIRST AND SECOND TIME AND PASSED BY THE BOARD OF ALDERMEN OF THE CITY OF HOLLISTER, MISSOURI THIS 4TH DAY OF FEBRUARY 2021.

David G. Tate, Mayor

ATTEST:

Bridget Epps, City Clerk