

AN ORDINANCE TO AMEND SECTION 525.080 TEMPORARY BANNERS OF THE CODE OF THE CITY OF HOLLISTER, MISSOURI.

BE IT ORDAINED BY THE BOARD OF ALDERMEN OF THE CITY OF HOLLISTER, MISSOURI AS FOLLOWS:

Section 525.080. Temporary Banners.

A. Off-premises non-profit organization/event banners:

1. Temporary banners may be permitted in conjunction with a *Special Event Permit* and will be approved and regulated through the *Special Event Permit* approval process. Banners permitted through the *Special Event Permit* process will be given priority for location and display dates over temporary banners permitted through the *Temporary Banner Permit Application* process found in Subsection 2 below. All requirements found in the Subsection 3-5 below will apply to Banners permitted through the *Special Event Permit* process.

a. Special Event Banners may be placed fourteen (14) days before the event being advertised and shall be removed with forty-eight (48) hours afterward.

2. Temporary Banner Permit Application

Application for a permit shall be made to the Building Department or Administration for approval to place off-premises banners, whether they are on private property or off-premises and requesting to be on public property.

a. Temporary Banners may be placed seven (7) days before the event being advertised and shall be removed with forty-eight (48) hours afterward.

3. Locations

Individual banners shall not exceed forty-eight (48) square feet and six (6) in Number. Each application permits one (1) banner per location. Preapproved Locations are as follows:

a. St. James Street and BB Highway

b. Gage Drive at Business 65

c. North Birch at Business 65

d. Highway 76 and Business 65

e. Esplanade at Business 65

f. Southtowne Center – corner of Mall Road and Southtowne Boulevard (with permission from business owners)

4. Banners shall not be allowed in a sight triangle or area that presents a vision obstruction. Those found in violation shall be taken down.

5. Banners shall not be allowed in any residential zoning district.

READ THIS FIRST AND SECOND TIME AND PASSED BY THE BOARD OF ALDERMEN OF THE CITY OF HOLLISTER, MISSOURI THIS 4TH DAY OF FEBRUARY 2021.

David G. Tate, Mayor

ATTEST:

Bridget Epps, City Clerk