

**A ORDINANCE ENACTING SECTION 525.085 CAMPAIGN AND BALLOT INITIATIVE SIGNS OF THE CODE OF THE CITY OF HOLLISTER, MISSOURI.**

**BE IT ORDAINED BY THE BOARD OF ALDERMEN OF THE CITY OF HOLLISTER, MISSOURI AS FOLLOWS**

**Section 525.085. Campaign and Ballot Initiative Signs**

A. Campaign and Ballot Initiative signs shall be temporary in nature and shall not be erected earlier than forty-five (45) days prior to an election. Only campaign and ballot initiative signs on behalf of candidates for a Federal, State or local office who represent the district in which the signs are to be displayed, or ballot initiatives which effect the district in which the signs are to be displayed shall be permitted. The signs shall be removed within seven (7) days immediately following any such election. The only permitted exception pertains to signs representing candidates who are selected by their party in a Primary Election and are certified to stand for the next upcoming General Election. Those candidates are permitted to leave their signs in place and remove them within seven (7) days immediately following the General Election.

B. Locations.

1. Only one (1) campaign sign or banner per candidate or ballot initiative shall be displayed at each location, with owner's consent.
2. No campaign or ballot initiative signs shall be on west side of Downing Street (railroad side).
3. On City property, one campaign or ballot initiative sign per candidate or ballot initiative shall be permitted at each of the preapproved locations listed below:
  - a. St. James Street at BB Highway.
  - b. Gage Drive at Business 65.
  - c North Birch at Business 65.
  - d Esplanade at Business 65.
  - e Southtowne Center: corner of Mall Road and Southtowne Boulevard.
4. Campaign or ballot initiative signs shall not be allowed in a sight triangle or area that presents a vision obstruction.

C. Maximum Area

1. The maximum area for a campaign or ballot initiative sign shall be three (3) square feet and shall not exceed three (3) feet in height.
2. The maximum area for a campaign or ballot initiative banner shall be thirty-two (32) square feet and shall not exceed four (4') feet in height.

D. Construction.

1. All campaign and ballot Initiative signage will be of flat, (2 dimensional) construction. No inflatable tube, feather flag or portable, trailer mounted signs (mobile marquees) will be permitted.
2. No LED, or motion generating signs will be permitted in this Section. See other commercial signs in Section 525.
3. All signs will be securely attached or anchored to a supporting structure or the ground.

**READ THE FIRST AND SECOND TIME AND PASSED BY THE BOARD OF ALDERMEN OF THE CITY OF HOLLISTER MISSOURI THIS 1<sup>ST</sup> DAY OF DECEMBER 2022.**

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**Lamar Patton, Mayor**

**ATTEST:**

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**Bridget Epps, City Clerk**

## STAFF REPORT FOR PLANNING COMMISSION

Prepared by Kathy Knight

TO: Rick Ziegenfuss, City Administrator

DATE: November 16, 2022

SUBJECT: Enacting 525 Sign Code, Section 525.085 Campaign and Ballot Initiative Signs

Information: The staff recommends enacting Section 525.085 Campaign and Ballot Initiative Signs. When campaigns and ballots come around, we will have a one location for all commercial and residential regulations for the signages. This eliminates the need for them to search each Section for clarification of signage rules.

Deleted wording is shown in ~~striketrough~~-print and added wording is in **bold underlined** print.

Staff recommends approval of this change.

## Chapter 525. Sign Code

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