

**Bill No. 2023-24**

**Ordinance No. 23-24**

**AN ORDINANCE TO AMEND SECTION 525.040 “C-R” COMMERCIAL RETAIL DISTRICT SIGN ZONE REGULATIONS OF THE CODE OF THE CITY OF HOLLISTER, MISSOURI.**

**BE IT ORDAINED BY THE BOARD OF ALDERMEN OF THE CITY OF HOLLISTER, MISSOURI AS FOLLOWS:**

**Chapter 500 Sign Code**

Section 525.040 "C-R" Commercial Retail District Sign Zone Regulations.

**I. Marijuana Dispensary Facility Signs.**

1. A facility shall not display marijuana, marijuana paraphernalia, or advertisements for these items in a way that is visible to the general public from a public right-of-way.
2. Outdoor and Off-Premise signage shall not display any text other than the facility's business name or trade name, address, phone number and website.
  - a. Per State Statute Chapter 338.260, RSMO., "No person shall carry on, conduct or transact a business under a name which contains as part of the name the words "pharmacist", "pharmacy", "apothecary", "apothecary shop", "chemist shop", "drug store", "druggist", "drugs", "consultant pharmacist", or any word of similar or like import, unless the place of business is supervised by a licensed pharmacist."
  - b. In no case shall the facility's sign include or display the words "marijuana" or "cannabis" on any part of the sign face.
3. Interior signage shall not be visible to the general public.
4. Shall not utilize images or visual representations of marijuana plants, products, or paraphernalia, including representations that indicate the presence of these items, such as smoke.

**READ THIS FIRST AND SECOND TIME AND PASSED BY THE BOARD OF ALDERMEN OF THE CITY OF HOLLISTER, MISSOURI THIS 7<sup>th</sup> DAY OF SEPTEMBER, 2023.**

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**Lamar Patton, Mayor**

**ATTEST:**

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**Bridget Epps, City Clerk**

## STAFF REPORT FOR PLANNING COMMISSION

Prepared by Kathy Knight

TO: Rick Ziegenfuss, City Administrator

DATE: August 8, 2023

SUBJECT: Amending Chapter 500 Sign Code, Section 525.040 “C-R” Commercial Retail District Sign Zone Regulations

Information: The staff recommends amending Section 525.040 (I) Marijuana Dispensary Facility Signs for outdoor, off-premise and interior signage.

Deleted wording is shown in ~~striketrough~~-print and added wording is in **bold underlined** print.

Staff recommends approval of this change.

Planning Commission has recommended this forward.

### Chapter 500 Sign Code

Section 525.040 "C-R" **Commercial Retail District Sign Zone Regulations.**  
[Ord. No. 19-21, 5-2-2019; Ord. No. 19-58, 9-19-2019]

#### I. ~~Medical~~ Marijuana Dispensary Facility Signs.

1. A facility shall not display marijuana, marijuana paraphernalia, or advertisements for these items in a way that is visible to the general public from a public right-of-way.

~~3.2.~~ **Outdoor and Off-Premise signage** shall not display any text other than the facility's business name or trade name, address, phone number and website.

a. Per State Statute Chapter 338.260, RSMO., "No person shall carry on, conduct or transact a business under a name which contains as part of the name the words "pharmacist", "pharmacy", "apothecary", "apothecary shop", "chemist shop", "drug store", "druggist", "drugs", "consultant pharmacist", or any word of similar or like

import, unless the place of business is supervised by a licensed pharmacist."

b. In no case shall the facility's sign include or display the words "marijuana" or "cannabis" on any part of the sign face.

~~2. 3. Outdoor signage and Interior signage shall not be visible to the general public.~~

4. Shall not utilize images or visual representations of marijuana plants, products or paraphernalia, including representations that indicate the presence of these items, such as smoke.

~~5. Off-premises signs shall not be permitted.~~