

Chapter 235, Attachment 5

City of Laconia Table VI

Table of Sign Regulations

[Amended 10-14-1997 by Ord. No. 10.97.10; 5-22-2000 by Ord. No. 05.2000.05; 5-27-2014 by Ord. No. 03.2014.03; by Ord No. 05-27-2014; by Ord 235-2019]

RR1	RR2	RS	SFR	RG	RA		C and UC	CR	IP	I	AI
2	2	2	2	2	2	Total Sign No.	3(13)	3	2	2	2
42sf	42sf	42sf	42sf	42sf	42sf	Maximum Sign Area	216sf (13)	216sf	96sf	96sf	96sf
Note: Total sign number for each business. Maximum sign area for lot excluding development											
RR1	RR2	RS	SFR	RG	RA	Sign Type	C and UC	CR	IP	I	AI
P(1)	P(1)	P(1)	P(1)	P(1)	P(1)	Portable	P(1)	P(1)	P(1)	P(1)	P(1)
P(2)	P(2)	P(2)	P(2)	P(2)	P(2)	Wall	P(4)	P(4)	P(3)	P(3)	P(3)
P(5)	P(5)	P(5)	P(5)	P(5)	P(5)	Suspended	P(7)	P(5)	P(5)	P(5)	P(5)
P(7)	P(7)	P(7)	P(7)	P(7)	P(7)	Banner	P(8)	P(8)	P(8)	P(8)	P(8)
P(9)	P(9)	P(9)	P(9)	P(9)	P(9)	Canopy	P(9)	P(9)	P(9)	P(9)	P(9)
N	N	N	N	N	N	Window	P(7)	P(5)	N	N	N
N	N	N	N	N	N	Roof Integral	P(5)	P(5)	N	N	N
P(5)	P(5)	P(5)	P(5)	P(5)	P(5)	Projecting	P(5)	P(5)	P(5)	P(5)	P(5)
N	N	N	N	N	N	Freestanding	P(10)	P(11)	P(10)	P(10)	P(10)
N	N	N	N	N	N	Changeable Copy	P(12)	P(12)	P(12)	P(12)	P(12)
N	N	N	N	N	N	Marquee	P	P	N	N	N
N	N	N	N	N	N	Animated	N	E(12)	N	N	N
N	N	N	N	N	N	EMC – Static Display	E(10)	E(11)	E(10)	E(10)	E(10)
N	N	N	N	N	N	EMC – Dynamic Display	N	E(11)	N	N	N
RR1	RR2	RS	SFR	RG	RA	Sign Type	C and UC	CR	IP	I	AI

KEY: N – Not Permitted P – Permitted E – Special Exception sf – square feet

NOTES:

- Maximum size: 16 square feet, including all faces. Sandwich boards are permitted, provided that they are removed daily. See Chapters 109 and 201 of the Public Ordinances for signs in the public right-of-way.
- Maximum size: 24 square feet.
- Maximum size: 48 square feet.
- Maximum size: 72 square feet.
- Maximum size: 18 square feet.
- Maximum size: 24 square feet. Signs may not project into public ROW where buildings are located 4 feet or closer to the front of lot line.
- Maximum size: 12 square feet.
- Maximum size: 32 square feet.
- Maximum size of signs are to be calculated as the face of a wall sign.
- Maximum size of one face shall not exceed 50% of the maximum sign area permitted or the maximum size of a wall sign as permitted in the district, whichever is less, Height limit is 12 feet.
- Maximum size of one face shall not exceed 50% of the maximum sign area permitted or the maximum size of a wall sign as permitted in the district, whichever is less. Height limit is 20 feet.
- May be incorporated into wall, freestanding, marquee, roof integral, suspended, projected, directory signs, and EMC's where otherwise allowed.
- Total number of signs is limited to two (2) and maximum sign area is 96 square feet in the following area: for any lot having frontage on North Main St between Beacon St. E and Church St., on Pleasant St. from New Salem St. to Water St., Water St. from Beacon St. W to N. Main St., all of Canal St., all of Veterans Square, and all of both Beacon St. E and W.