WEST NORRITON MONTGOMERY COUNTY, PENNSYLVANIA

ORDINANCE NO. 2023-763

AN ORDINANCE OF WEST NORRITON TOWNSHIP, MONTGOMERY COUNTY PENNSYLVANIA, AMENDING THE CODE OF ORDINANCES OF WEST NORRITON TOWNSHIP, CHAPTER 27, ZONING, CREATING A NEW ZONING DISTRICT THAT WILL REPLACE THE REVITALIZATION AND TRAFFIC MANAGEMENT OVERLAY DISTRICT, AS WELL AS THE UNDERLYING COMMERCIAL AND LIMITED COMMERCIAL DISTRICTS ALONG MAIN STREET BETWEEN TROOPER ROAD AND FORREST AVENUE; PROVIDING A SEVERABILITY CLAUSE; A REPEALER; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, the First Class Township Code, vests the Board of Commissioners of West Norriton Township with the authority to regulate zoning; and

WHEREAS, the Board of Commissioners desires to protect the safety, health and welfare of the residents of West Norriton by preserving the livability and desirability of its neighborhoods;

WHEREAS, The proposed Main Street Commercial district provides standards to implement the township's 2019 West Main Street Vision Plan, including those to encourage mixed-use development, pedestrian amenities, and landscaping;

NOW, THEREFORE, be it, and it is hereby **ORDAINED** by the West Norriton Township Board of Commissioners, and it is hereby **ENACTED** and **ORDAINED** by authority of same as follows:

§ 27-2001 Definition of Terms – update to existing definitions section

Abut or Abutting. Having boundaries or lot lines in common.

Boutique Hotel. A hotel, as defined herein, with a maximum of 40 guest rooms.

Lot Depth. The horizontal distance between the front lot line and rear lot line, measured within the lot boundaries.

Mixed Use Building. A building, use, or structure, other than a shopping center or lifestyle center, composed of a mixture of uses, such that uses from at least two of the three following categories: 1) retail, including restaurants, 2) office, or 3) residential, including hotels are provided.

Oriel Window. An oriel window is a form of bay window which protrudes from the main wall of a building but does not reach to the ground. Supported by corbels, brackets, or similar cantilevers, an oriel window is most commonly found projecting from an upper floor but is also sometimes used on the ground floor.

Public Gathering Space. Public or private outdoor space where the public is directly or indirectly invited to visit or permitted to congregate. This includes a plaza/square/courtyard or a pocket park.

Transparency. The percentage of a building façade that is occupied by the transparent glass surface of windows and doors that allows visual permeability into and out of the building.

Verge. A strip separating a sidewalk from the curb consisting of grass, landscaping, street furniture, or decorative paving.

§ 27-13C01 Legislative Intent.

This district shall apply to any subdivision and land development application and shall not be limited by a grant of waiver of land development. It is the intent of this overlay district to meet the following objectives:

- A. To ensure that standards of site design, pedestrian amenities, parking requirements, and landscaping features are incorporated into all developments along the corridor.
- B. To establish parking standards with the specific intent of coordinating traffic between adjoining properties.
- C. To reduce access points to improve traffic safety, circulation, and coordination.
- D. To provide standards for screening of serving and loading areas, HVAC equipment, and other areas determined to detract from the aesthetic qualities of the streetscape.
- E. To regulate outdoor dining activities for the benefit of customers and pedestrians, while also preserving required parking and safe vehicular circulation.
- F. To minimize the potential for increased traffic congestion by providing incentives that require shared access points, cross-access easements, shared parking areas, and quality public spaces.
- G. To increase the number of pedestrian and vehicular connections between adjacent properties to provide complimentary and coordinated development of adjacent properties.
- H. To provide regulating standards which require orderly, well-planned development and to ensure that the new buildings and additions enhance the surrounding streetscape, including incentives for burial of existing utilities within the right-of-way.
- To use scale, building orientation and landscaping to establish community identity.
- J. To establish a walkable streetscape by promoting a pedestrian orientation of streets and buildings and providing a safe and convenient interconnected sidewalk network.

§ 27-13C02. Use Regulations

A building may be erected or used, and a lot may be used or occupied, for one or more of the following purposes, and no other:

A. Permitted Uses

1. Municipal building and municipal uses, to include parks and playgrounds.

- Retail store for the sale of dry goods, variety merchandise, books and stationery, clothing, food, beverages, flowers and plants, furnishings or other household supplies, antiques, consignment or secondhand thrift shop, barbershops, beauty salons, travel agencies, retail banking, real estate agent, dry cleaning, repair service establishments for small domestic products, and/or similar goods.
- 3. Bakery, confectionery, or custom shop for production of articles to be sold at retail on the premises.
- 4. A mixed use building, provided that a retail or office use is located on the first floor, all dwelling units shall be located on the second floor or above, and the average dwelling unit size is 800 square feet.
- 5. Public garage, parking lot, provided all facilities are located and all services are conducted on the lot.
- 6. Restaurant
- 7. Theater, excluding open-air theater.
- 8. Private school, hospital, club, lodge.
- 9. Newspaper publishing; job printing establishment.
- 10. Utility company offices
- 11. Hand or automatic self-service laundry.
- 12. Financial institution
- 13. Office

B. Conditional Uses

- Motel, Hotel, Boutique Hotel. On lots having a minimum area of two acres, a hotel, boutique hotel, or motel may be permitted by conditional use, provided that the following regulations shall also apply:
 - a. The lot shall contain a minimum of 100 feet of frontage along Ridge Pike.
 - b. Any building used in whole or in part for hotel purposes shall be set back a minimum of 65 feet from a residential zoning district.
 - c. A minimum 25-foot landscape buffer from a residential zoning district (R-A, R-1, R-2, and R-3) shall be required.
 - d. Public sanitary sewer and water shall be provided.
 - e. When the hotel has a shared use agreement for parking with an adjoining property, then the required parking per each hotel/motel rental unit shall be one parking space. A site plan shall be submitted showing the joint use and location of the common off-street parking. Otherwise the regulations of Part 14, § 27-1410, Required Off-Street Parking and Loading, shall apply. Accessory activities such as dining, snack or exercise facilities that are limited to use by hotel lodgers shall not require additional parking.

- f. During the consideration of the conditional use approval, the applicant shall provide plans and procedures to be approved by the Board of Commissioners, which shall demonstrate satisfactory provisions for fire safety, emergency access, and emergency evacuation.
- 2. Drive-through windows or facilities are permitted as a conditional use with the following provisions:
 - a. The lot shall contain a minimum of 100 feet of frontage along Ridge Pike.
 - b. A minimum of 200 linear feet shall be provided as storage area for vehicles awaiting service for drive-in facilities and uses. The required 200 feet may be provided in one or more usable lanes and shall be measured from the right-of-way line of the street to the window or other place in the building where the vehicle must enter or pass for service. The storage areas shall be designed so that vehicles awaiting service will not back out into the street.
 - c. Drive-through queuing shall be separated from any other drive-through by a minimum 1,000 feet. Queuing shall not obstruct any required parking spaces or the internal and external circulation of the site.
 - d. Queuing lanes shall be buffered with walls, landscaping, and other features. The queueing lanes and menu signs shall be set back a minimum of 100 feet from the nearest lot line of any residential use. This distance may be reduced to the minimum yard setback with a combination of sound walls and landscaping. Lights and speakers required for ordering shall be faced away from existing uses.
 - Order, pick-up windows, and queuing shall not be located along the front facing façade of the building.

C. Special Exception Uses

The following uses when authorized by the Zoning Hearing Board as a special exception in accordance with § 27-1408 and § 27-1416:

- 1. Place of amusement, recreation, or assembly other than a theater, when completely enclosed within a building.
- 2. Service station, used car lot and used car lot operated in conjunction with an automobile sales agency.

D. Prohibited Uses

1. Any manufacturing or processing use permitted by right in the Industrial District is prohibited in the Main Street Commercial District.

§ 27-13C03 Area Regulations.

A. Dimensional standards. All lots within the Main Street Commercial district shall meet the following requirements:

Table 1. Dimensional Standards

	Lot Depth			
Dimensional Standards	Lot depth less than 300 feet	A minimum of 300 feet and less than 600 feet	Lot depth 600 feet or more	
Minimum lot area	5,000 square feet	5,000 square feet	5,000 square feet	
Minimum lot width	25 feet	25 feet	25 feet	
Maximum impervious coverage	70%	70%	70%	
Minimum green area ¹	10%	10%	10%	
Front yard setback				
- Minimum	15 feet	20 feet	20 feet	
- Maximum	25 feet	35 feet	50 feet	
Minimum side yard setback	10 feet	10 feet	10 feet	
Minimum rear yard setback	10 feet	20 feet	20 feet	
Minimum building setback where abutting a residential zoning district ²	30 feet	30 feet	30 feet	
Minimum side and rear yard andscape buffer where abutting a residential zoning district	20 feet	20 feet	20 feet	
Minimum parking setback ³	10 feet	10 feet	10 feet	
Building height				
- Maximum by-right	50 feet	50 feet	50 feet	
- Maximum with bonuses	65 feet	65 feet	65 feet	

¹The verge, front yard landscape area, and a public gathering space may count towards the green area requirement. Where applicable, the minimum gross tract area required to be dedicated for recreation in SALDO §22-1103 may count towards the green area requirement.

² Residential zoning districts include: R-A, R-1, R-2, and R-3

³ Minimum parking setback applies to side and rear property lines for properties with lot depths of less than 600 feet. For properties with lot depths of 600 feet or greater, the minimum parking setback also applies to the front property line. See §27-13C03(8) for additional parking lot design standards.

Required frontage elements are listed in the chart below, from the curb out. These elements are to be installed per the cross-sections found in appendices 1-4.

Table 2. Frontage Requirements

Frontage Standards	Lot Depth			
	Lot depth less than 300 feet	A minimum of 300 feet and less than 600 feet	Lot depth 600 feet or more	
Minimum landscaped verge width	3 feet	3 feet	3 feet	
Minimum sidewalk width	6 feet	6 feet	6 feet	
Minimum front yard landscape area width ⁴	5 feet	6 feet	6 feet	
Minimum pedestrian walkway width adjacent to buildings	N/A	4 feet	4 feet	

B. Bonus Provisions.

1. Proposed developments within the Main Street Commercial District that provide public benefits and meet all applicable standards in Table 3 shall qualify for a bonus.

Table 3. Bonus Options and Standards

Feature Provided	Bonus Feature Standard	Bonus
Public Gathering Space	A public gathering space equal to at least 5% of the lot area is constructed and/or a green area is increased at least 5% above the 10% required in § 27-13C03.A, subject to all relevant design standards provided in § 27-13C04.C.	One additional story of building height may be granted in exchange for the public gathering space. Each story of additional building height granted under this section shall be equal to a maximum of 15 feet in building height. The overall building height shall not exceed the maximum building height with bonuses listed in Table 1 above.
Shared access	Access easements are granted with neighboring properties for parking lots, aisles, and driveways, guaranteeing access to all abutting lots zoned Main Street Commercial	The minimum parking requirements for nonresidential uses may be reduced up to 20%.

⁴ See Appendices 1-4 for placement of landscape area within front yard for different setbacks and lot depths

§ 27-13C04 Design Standards

- A. Building Design Standards. All developments within the Main Street Commercial District shall comply with the following design standards.
 - Preliminary architectural elevations shall be prepared by a registered architect. Such elevations shall illustrate the general design, character, and materials for facades of buildings including parking structures visible from public streets, walkways, and other lands available for public use.
 - 2. In mixed-use buildings, a commercial/retail or office use is required along the first floor frontage for a minimum depth of 40 feet.

3. Lot Occupation

a. One or more principal buildings may be built on each lot. A minimum setback of 20 feet is required between buildings. For buildings with 3 or more stories, an additional 5 feet of separation is required for each additional story.

4. Building Orientation and Entrances

- a. If a lot fronts Ridge Pike, each building shall be oriented with the front façade facing, and taking direct pedestrian access from, Ridge Pike. If a lot fronts Egypt, Orchard, or Trooper Roads, the building shall be oriented with the front façade facing and taking direct pedestrian access from those streets. On lots with multiple principal buildings where a new secondary street is proposed, buildings may have front facades facing the proposed secondary street.
- b. Each façade of a building with frontage along a street, parking area, or public gathering space shall feature at least one clearly-defined and highly-visible pedestrian entrance with a direct sidewalk connection to the abutting street. A building with multiple street frontages may locate a pedestrian entrance on the corner of the building where the two streets intersect to fulfill this requirement.

Building Façade Articulation & Massing

- a. All building facades shall be designed to incorporate architectural detail that creates visual interest. This may include façade offsets, recessed entryways, bay or oriel windows, or other building design features that create variation in the façade depth. The ground floor façade shall contribute to an active and pedestrian-friendly streetscape.
- b. All renovations to existing building facades and new development shall consist of 40% brick material. The remaining 60% of the façade may be a combination of masonry materials, such as stone, stucco, wood or simulated wood siding. Decorative elements shall be used around windows and doors, such as columns, pediments, and shutters, and a new roof plan shall be used where flat roofs presently exist.
- c. Walls or portions of walls where windows are not provided shall have architectural treatments designed to break up the bulk of the wall. Building facades of 200 feet or more facing a street, surface parking lot, open space, or walking area shall include design elements that break up the façade, such as awning, porches, canopies, bays, gales, changes in materials, or changes in façade treatments.
- d. Smoked, reflective, or black glass in windows is prohibited. The ground floor of anybuilding

- along Ridge Pike shall have a minimum transparency of 60%. The upper floors of any building along Main Street shall have a minimum transparency of 30%.
- e. Any site with more than one building shall have a common and coherent architectural theme throughout the development.
- B. Streetscape Design Standards. Appendices 1-4 provide cross-section streetscape illustrations for different lot depths/front yard setbacks.
 - Sidewalks are required to connect the street frontage sidewalks to all front building entrances,
 parking areas, public gathering spaces and any other destination that generates pedestrian traffic.
 Sidewalks shall connect to existing sidewalks on abutting tracks and other nearby pedestrian
 destination points and transit stops. Sidewalk widths shall be in accordance with the requirements in
 Table 1.
 - Striped continental crosswalks shall be installed at any major intersection, with approval from PennDOT. Crosswalks and their transition to adjacent sidewalks shall be designed to facilitate access and use by persons that are physically disabled in compliance with the Americans with Disabilities Act.
- C. Landscaping and Green Area Standards
 - 1. Buffer Design Standards. Buffers are subject to the dimensional standards in Table 1 above, and to the following additional standards:
 - a. Front and rear-yard landscape buffers shall be planted with a mix of shade trees, shrubs, and other grasses and perennials. Shade trees shall be selected based on size at maturity to ensure they are appropriate to be located under utility lines or should be set back away from overhead utility lines to reduce conflicts with tree branches and support healthy tree canopy. Where in-ground landscaping is not feasible, planters may be used.
 - 2. Location of Green/Open Space.
 - a. Green/open space areas shall be designed as focal points within the development and shall be made accessible to the public. Public access shall be guaranteed to all required open/green space through a deed restriction or other means acceptable to the Township.
 - b. Green/open space areas shall be a minimum of 250 square feet.
 - Shade trees shall be provided in accordance with §22-515 of the Subdivision and Land Development Ordinance.
 - 4. Screening
 - Screening and buffer planting shall be in accordance with §22-507.3 Lot Siting, Planting and Beautification for Subdivisions and Land Developments.
 - b. Screening shall be required around all ground-mounted equipment, service and loading areas, and trash receptacles. A privacy fence, landscaped buffer and/or low shrubs shall provide screening along the side and rear property boundaries.
 - Service and loading areas must be visually screened from street and pedestrian ways. For new construction, service and loading areas must be behind the building.
 - d. Refuse collection areas shall comply with §20-101 of the municipal code.

- 5. Public Gathering Space Standards. Public gathering spaces are required for all buildings with an area of 10,000 square feet or more. Where proposed, public gathering spaces shall meet the following standards:
 - a. The minimum size required is 300 sq. ft.
 - b. The public gathering space shall be located where it is visible and accessible from either a public sidewalk or pedestrian connection.
 - c. A minimum of 25 percent of the public gathering space shall be landscaped with trees, shrubs, and mixed plantings with year-round interest.
 - d. The public gathering space shall use the following paving materials: unit pavers, paving stones, or concrete. No more than 50% of the surface shall be one single material.
 - e. One seating space is required for each 50 sq. ft. of public gathering space area.
 - f. The public gathering space shall not be used for parking, loading, or vehicular access (excluding emergency vehicular access).
 - g. Public art and fountains are encouraged.
 - h. Trash containers shall be covered, distributed throughout the public gathering space, and emptied each night.
 - The public gathering space shall provide shade by using the following elements: trees, canopies, trellises, umbrellas, or building walls.
 - j. One tree is required for every 250 sq. ft. Trees shall be a minimum of 2 inches in caliper at the time of planting.
 - k. Lighting shall be provided.
 - Public gathering spaces shall connect to other activities such as outdoor cafes, restaurants, and building entries.
 - m. Public gathering spaces, if constructed by a private entity, shall have an agreement with the community for public access.

D. Outdoor Lighting

- All pedestrian-scaled outdoor lighting on the premises, including sign lighting, shall be arranged, designed and shielded or directed so as to protect the abutting streets and highways and adjoining property from the glare of lights, and lighting shall be shielded that the source of the light shall not be visible from any point outside the premises. No flashing or intermittent or moving lights shall be permitted, either freestanding, attached to a facade, or as a part of an approved sign.
- The height of fixtures shall be a maximum of 20 feet for parking lots and 14 feet for pedestrian walkways.

E. Bus Stop Standards

- The developer shall coordinate with SEPTA on providing or improving existing bus stops when a bus route operates or has a stop located on a street frontage directly adjoining a subdivision or land development within the Main Street Commercial District.
- 2. The developer shall coordinate with SEPTA on the bus stop design. The appropriate transit stop improvements and shelter shall meet the most recent SEPTA Bus Stop Design Guidelines. Transit stops shall include, at a minimum, a shelter or enclosure, seating, and schedule information. The location and design of the bus stop infrastructure shall be reviewed and approved by SEPTA and West Norriton Township. SEPTA shall provide written documentation certifying that a location is an existing or a

- potential future bus stop.
- The developer shall sign a perpetual maintenance agreement with West Norriton Township demonstrating responsibility for the maintenance of the bus shelter and associated amenities.
- 4. If bus stop infrastructure is located within a public right-of-way, the developer shall secure all necessary rights/permissions from PennDOT. If bus stop infrastructure is located outside a public right-of-way, the developer shall secure all necessary rights/permissions from the applicable private property owner(s) for the infrastructure to be located on the property and open to the public.

F. Parking Requirements

 Minimum parking requirements. Parking spaces shall be provided as outlined in §27-1410 Required Off-Street Parking and Loading, except where alternative standards based on land use for the Main Street Commercial District have been provided in Table 4 below.

Table 4. Minimum parking requirements for select uses in the Main Street Commercial District

Use	Minimum Parking Requirement (# Spaces)
Apartment House and Vertical Condominiums	1/studio or 1 bedroom 1.5/2+ bedroom unit
Hotel, Motel, Boutique Hotel	1/guest room, plus 1/800 SF of public meeting space
Restaurant, Café, Bar, or Other Similar Establishment	1/250 SF gross floor area
Retail Store or Shop	1/300 SF gross sales floor area

Parking Reduction Standards.

- The Township Zoning Officer may reduce the number of required on-site spaces based on a parking study provided by the applicant demonstrating adequate spaces are provided.
- b. Shared parking is permitted in accordance with 27-1410.G of the zoning ordinance.
- c. West Norriton Township may authorize a credit towards the off-street parking requirements specified in this Ordinance for the provision of bus stop infrastructure. Whenever an ADA loading pad, bench for a bus stop, and/or bus shelter is provided, the applicable off-street parking may be reduced by up to 2% for each bus stop location.

3. Parking Setbacks

- a. All parking shall be set back a minimum of 10 feet from the ultimate right-of-way along all Ridge Pike frontages. For properties with a front-yard setback greater than 20 feet, parking shall be set back a minimum of 15 feet from the ultimate right-of-way. A minimum of 10 feet from the curbline shall be provided for the placement of sidewalks, landscaping, and utilities.
- b. Angled parking with a one-way drive aisle is permitted in the front of the building for properties with lot depths of 600 feet or more. For properties with lot depths of less than 600 feet, parking shall be to the rear or to the side of the building.

- Parking area and driveway dimensions and standards shall comply with §22-504 of the Subdivision and Land Development Ordinance
- 5. A sidewalk or pedestrian path with a minimum width of 4 feet shall be provided to connect all areas of the parking lot to entrances to the building(s) on the site.
- 6. Parking areas on adjacent lots shall be directly connected by a driveway and designed so as to reduce the number of curb cuts along the street.
- 7. Properties with frontages of 300 feet or less shall be limited to one 30-foot curb cut. This is subject to PennDOT approval for all properties with frontage along West Main Street. No more than two curb cuts may be permitted for any single property, tract, or lot, for each street frontage. More than two curb cuts per street frontage may be permitted only if anticipated traffic volumes warrant more than two, and when supported by a traffic study prepared by a qualified traffic engineer. Regardless of frontage, a development may be restricted to a single driveway depending on usage and interior and exterior traffic patterns.
- G. Outdoor dining area standards. Where proposed, outdoor dining areas shall meet the following standards:
 - 1. Outdoor furniture is limited to tables, chairs, umbrellas, reservation podiums, portable heaters, trash receptacles, and other similar items.
 - Planters, posts with ropes, iron fencing or other removable enclosures are encouraged and shall be used as a way of defining the area occupied as outdoor seating, provided such enclosures do not exceed four (4) feet in height.
 - 3. Refuse facilities shall be provided.
 - 4. Advertising or promotional features shall be limited to umbrellas or canopies.
 - Outdoor dining shall not impede pedestrian traffic flow. A 5-foot landscape buffer or planter area shall be used to provide a buffer between the sidewalk and outdoor dining area and West Main Street.
 - 6. Where the outdoor dining area abuts a street or parking area, the applicant shall provide a barrier, such as bollards or planters, to protect customers. The barrier shall be attractively designed and landscaped or otherwise incorporated into the design of the outdoor dining area.
 - 7. Outdoor cooking is prohibited.
- H. Occupation of ultimate right-of-way. Any right-of-way outside of the cartway may be preserved for sidewalks and green area between the curbline and the front yard setback along the entire Ridge Pike, Egypt, Orchard and Trooper Road frontages.

SECTION 3: SEVERABILITY.

The terms, conditions and provisions of this Ordinance are hereby declared to be severable, and, should any portion, part or provision of this Ordinance be found by a court of competent jurisdiction to be invalid, unenforceable or unconstitutional, West Norriton Township Board of Commissioners hereby declares its intent that the Ordinance shall have been enacted without regard to the invalid, unenforceable, or unconstitutional portion,

part or provision of this Ordinance.

SECTION 4: REPEALER.

Any and all other Ordinances or parts of Ordinances in conflict with the terms, conditions and provisions of this Ordinance are hereby repealed to the extent of such irreconcilable conflict.

SECTION 5: EFFECTIVE DATE.

This Ordinance and the amendment contained herein shall be effective five (5) days after enactment.

ORDAINED AND ENACTED, by the Board of Commissioners of West Norriton Township, Montgomery County, Pennsylvania, this 11 day of April 2023

WEST NORRITON TOWNSHIP

ATTEST:

BOARD OF COMMISSIONERS:

Jason Bobst, Township Manager

Peter D. Smock, President

Figure 1. Cross section of 20-foot commercial setback

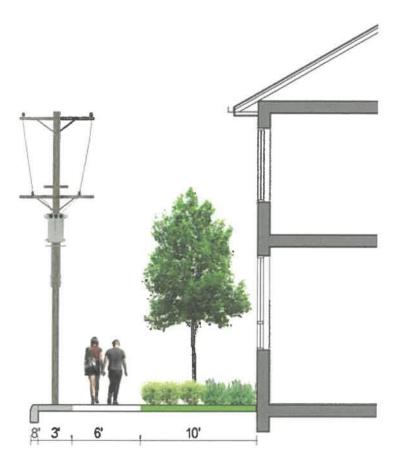


Figure 2. Cross section of 20-foot mixed-use setback

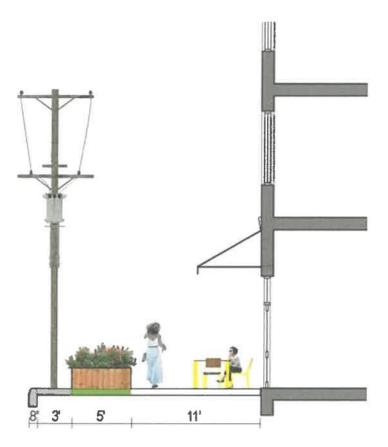


Figure 3. Cross-section of 35-foot commercial setback



Figure 4. Cross-section of 50-foot commercial setback

