



Promoting Quality of Life and Community Pride

	GOAL - OBJECTIVE - ACTION	TIME FRAME	RESPONSIBILITY
	GOAL 1. EMERGENCY PREPAREDNESS: To ensure that all areas of the township are adequately served by public safety agencies/organizations and that the public service needs of all residents are met.	ONGOING	Township Committee Liaison, Staff Liaison, Chief of Police, Fire Chief, community groups and others to be determined.
	Objective 1: Continue to work in partnership with the police, fire and emergency services to educate the residents and general public with regard to the necessary steps during an emergency.	ONGOING	
	ACTION: To be identified and determined by sub committee	TBD	Township Committee Liaison, Staff Liaison, Chief of Police, Fire Chief, community groups and others to be determined.
	Objective 2: Establish a dialogue with various public safety professionals to address common concerns.		
	ACTION: Convene a meeting of the minds to determine next steps.	TBD	Township Committee Liaison, Staff Liaison, Chief of Police, Fire Chief, community groups and others to be determined.
	Objective 3: Working with public safety agencies, create an Adopt a Neighbor Program		
	ACTION: Convene a meeting of the minds to determine next steps.	TBD	Township Committee Liaison, Staff Liaison, Chief of Police, Fire Chief, Neighborhood associations, community groups and others to be determined

	Objective 4: Working with police, fire and emergency services, research and catalog existing community opportunities. Encourage participation in programs like Neighborhood Watch, Emergency Management Volunteers and National Night Out.		
	ACTION: Research and catalog existing community opportunities	TBD	Township Committee Liaison, Staff Liaison, Chief of Police, Fire Chief, Neighborhood associations, community groups and others to be determined
	Objective 5: Explore additional community public safety and crime prevention initiatives and partnerships.		
	ACTION: Research existing program that could be used as a model in the Township.	TBD	Township Committee Liaison, Staff Liaison, Chief of Police, Fire Chief, Neighborhood associations, community groups and others to be determined
	GOAL 2. PARTNERSHIP - Building relationship and conducting business for the mutual benefit of all those involved.	ONGOING	Township Committee Liaison, Staff Liaison, Community Based Advisory Board, community groups and others to be determined
	Objective 1: Inventory and identify community organizations and physical resources (parks, playgrounds, public buildings, etc.).		
	ACTION 1: Inventory Township organizations, businesses and programs	TBD	Township Committee Liaison, Staff Liaison, Community Based Advisory Board, community groups and others to be determined.
	ACTION 2: Inventory County wide organizations, businesses and programs	TBD	
	ACTION 3: Research opportunities for new partnerships with organizations, businesses and programs	TBD	

	Objective 2: Identify opportunities for shared services with other public groups or public-private partnership opportunities		
	ACTION 1: Schedule focus group to discuss and identify potential partners	TBD	Township Committee Liaison, Community Based Advisory Board, others to be determined.
	ACTION 2: Create guidelines for what a partnership would look like	TBD	
	ACTION 3: Establish a committee to identify who remain involved in identifying partnership opportunities and present them to Township Committee	TBD	
	Objective 3: Continue to provide services that give a sense of personal security, peacefulness and harmony for people while they are living in their homes, working or traveling in the Township.	ONGOING	
	ACTION: Partner with the Neighborhood Associations and Clean Communities	TBD	Township Committee Liaison, Staff Liaison, Chief of Police, Community Based Advisory Board, community groups and others to be
	Objective 4: Develop a wider variety of recreation activities for local residents.		
	ACTION: Meet with appropriate representatives of the community and government to determine feasibility and determine next steps.	TBD	Township Committee Liaison, Staff Liaison, Public Works, Related County Agencies, Community Based Advisory Board, others to be determined.
	Goal 3. AWARENESS: To raise community awareness of Hamilton Township through marketing efforts to residents and visitors as it relates to all the things that make this Township great.		

	Objective 1: Strengthen the Township of Hamilton's identity to its residents and visitors by working with the Mays Landing Merchants Association to developing an annual township / community program to promote community pride.	Jun-13	Township Committee Liaison, Staff Liaison, Community Based Advisory Board, community groups and others to be determined.
	ACTION 1: Developing an annual township / community banner and decoration plan as a way to promote community pride.	TBD	Township Committee Liaison, Staff Liaison, Community Based Advisory Board, community groups and others to be determined.
	ACTION 2: Design and improve destination, information and community signage.	TBD	
	ACTION 3: Research and create listing of Township communities without community signage	TBD	
	ACTION 4: Work with Historic Preservation Committee to research and design signage	TBD	
	ACTION 5: Research necessary resources/funding to implement sign project	TBD	
	ACTION 6: Work with Atlantic County and planning board to determine necessary approvals for the placement of signage.	TBD	
	Objective 2: Expand and improve the Township's web presence, by providing a community based component that will provide more information access to the community at large to include social networking sites as appropriate.	By December 2012	Township Committee Liaison, Staff Liaison, Community Based Advisory Board, community groups and others to be determined.
	ACTION 1: Research steps and costs to add a community component to the already existing township website	TBD	Township Committee Liaison, Staff Liaison, Community Based Advisory Board, community groups and others to be determined.
	ACTION 2: Create a Community Calendar	TBD	
	ACTION 3: Create a Community Helping Hands Blog on the website	TBD	

	Objective 3: Promote community-wide events and activities listing for residents, such as a farmers market, holiday celebrations, community gardens, organizations, events etc.	ONGOING	Township Committee Liaison, Staff Liaison, Community Based Advisory Board, community groups and others to be determined.
	ACTION 1: Create a community website Directory of Community Resources, event listings and Links to community, church and nonprofit groups through the township opportunities to donate and volunteer	ONGOING	Township Committee Liaison, Staff Liaison, Community Based Advisory Board, community groups and others to be
	Objective 4: Continue to promote, encourage, and support activities that strengthen community pride and involvement in neighborhoods.	TBD	Township Committee Liaison, Staff Liaison, Community Based Advisory Board, community groups and others to be
	Objective 5: Research and develop a Speaker's Bureau (a group of people who are subject matter experts who can conduct workshops and seminars or give small speeches on key topics)	TBD	Township Committee Liaison, Staff Liaison, Community Based Advisory Board, community groups and others to be determined.
	Objective 6: Develop a marketing and public relations plan for the Township, its programs and services	TBD	Township Committee Liaison, Staff Liaison, Community Based Advisory Board, community groups and others to be determined.
	ACTION 1: Maintain, enhance and nurture Public Relations, Marketing and Communication relationship to promote awareness and support	TBD	Township Committee Liaison, Staff Liaison, Planning Board, Historic Preservation Committee, Community Based Advisory Board, Staff Liaison, Planning Board, Historic Preservation Committee, Community Based Advisory Board,
	ACTION 2: Improve community understanding of township, programs and services and how the township enhances their lives maintains the community	TBD	
	ACTION 3: Continue to work with the Mays Landing Merchants Association to annually identify and create:	TBD	

	Goal 4. VOLUNTEERISM: The act or practice of engaging volunteers to work in the community, on committees and provide services that reflect this township's compassion, unselfish caring, patience for one another.		
	Objective 1: Establish a subcommittee of the Community Based Programs Advisory Board to research, develop and implement a township wide volunteer service point program that will recognize the efforts of township residents.		
	ACTION 1: Research similar programs to establish a benchmark	TBD	Township Committee Liaison, Staff Liaison, Community Based Advisory Board, community groups and others to be determined.
	ACTION 2: Determine ways to track service points	TBD	
	ACTION 3: Create a plaque, resolution or recognition program	TBD	
	ACTION 4: Develop ways for an individual or group to present ideas for new projects that could be promoted by the township.	TBD	
	ACTION 5: Identify and research groups that could be partners or benefit from the program, Examples are, but is not limited to the following:	TBD	
	Objective 2: Create a Record Database Team. This can be volunteers who use the database or have knowledge about databases.		
	ACTION 1: Create a written process for working with the database. Written documents about database instructions mean there is less chance for error.	TBD	Township Committee Liaison, Staff Liaison, Community Based Advisory Board, community groups and others to be determined.
	ACTION 2: Partnerships with groups like RSVP (Retired Senior Volunteer Program), business association/organizations etc.	TBD	
	ACTION 3: Recognition or Service Points Program	TBD	

	Objective 3: Establish a link with Neighborhood associations.		
	ACTION 1: Research and develop a list of communities. List should include current neighborhood associations and those communities without neighborhood associations	TBD	Township Committee Liaison, Staff Liaison, Community Based Advisory Board, community groups and others to be determined.
	ACTION 2: Develop a link with current neighborhood associations to empower them to obtain and distribute township information to their communities.	TBD	
	ACTION 3: Schedule meetings with the communities without neighborhood associations to assist them in identifying and creating a community association.	TBD	
	Objective 4: Research and establish a Citizen Neighbor helping Neighbor Program that will promote connections between people within a community as well as create community pride and stewardship.		
	ACTION 1: Create a Community Awards Program or Neighborhood Pride Program	TBD	Township Committee Liaison, Staff Liaison, Community Based Advisory Board, Neighborhood Associations, community groups and others to be determined. NOTE: Volunteers can be recognized by Volunteer Service Point Committee
	ACTION 2: Provide Support to Neighborhood Associations assist new neighborhoods in development such as meeting places.	TBD	
	ACTION 3: Develop plans for neighborhood-level improvements in safety such as neighborhood watch, emergency preparedness awareness.	TBD	
	ACTION 4: Pursue grant opportunities specific to pre-identified programs on behalf of the Township	TBD	