

INTER

OFFICE

MEMO

To: HARRISBURG CITY COUNCIL
From: Kirk Petroski, City Clerk
LEGISLATIVE APPROVAL FORM

Date:

LEGISLATIVE APPROVAL FORM/CERTIFICATE OF ACCEPTANCE

BILL NO. -2020 RESOLUTION NO. -2020

THE ABOVE LISTED ITEM WAS WRITTEN AND PREPARED FOR FINAL INTRODUCTION AT THE HARRISBURG CITY SOLICITOR'S OFFICE ON:

Ryanie E. Baldock
Sr. Deputy City Solicitor

6/4/2020
Date

Requested by Department/Bureau: *City Council*

Department/Bureau Contact Person: *Westburn Mayor*

For Action on or before:

The attached was received in the Office of the City Clerk for introduction on

Received by: _____

Date: _____

RESOLUTION No. ____ - 2020

Moved by: _____

A Resolution appointing Mr. Leland Nelson to serve on the Environmental Advisory Council (EAC).

WHEREAS, pursuant to Ordinance No. 6-2018, the Environmental Advisory Council (“EAC”) was reorganized in order to better carry out the mission of providing information and a forum for discussing environmental issues impacting the City of Harrisburg; and

WHEREAS, pursuant to Section 2-509.2 of the Codified Ordinances of the City of Harrisburg, the EAC shall be comprised of (7) seven volunteer members, of which three (3) are appointed by the Mayor and four (4) are appointed by City Council; and

WHEREAS, EAC members must be residents of the City of Harrisburg; and

WHEREAS, EAC members are appointed to serve a term of three years unless otherwise removed; and

WHEREAS, City Council has appointed Mr. Leland Nelson to serve on the EAC to replace the vacancy created by Ms. Tanya Dierolf; and

WHEREAS, Mr. Nelson’s qualifications to serve on the EAC have been carefully reviewed and considered by City Council. A redacted copy of Mr. Nelson’s resume is attached and incorporated as “Exhibit A;” and

WHEREAS, Mr. Nelson earned his Bachelor of Science (B.S.) degree in Accounting and his Master’s degree in Business Administration; and

WHEREAS, Mr. Nelson is currently an Employer Engagement Coordinator for the Harrisburg School District where, among other duties, he identifies workforce development trends and opportunities; and

WHEREAS, Mr. Nelson’s appointment shall be for the remainder of the three-year term expiring September 25, 2021.

**NOW, THEREFORE, BE IT AND IT IS HEREBY RESOLVED BY THE
COUNCIL OF THE CITY OF HARRISBURG,** that Mr. Leland Nelson is appointed to the
Environmental Advisory Council for the remainder of the term expiring September 25, 2021.

I second this resolution _____.

Exhibit A

Leland J. Nelson, MBA

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Accomplished cross-functional, business professional with solid and progressive experience in all facets of business development, strategic planning, financial reporting, and education and training. Astute business relationship builder with proven success in enhancing operational efficiency, streamlining business processes, and implementing professional development initiatives. Specialized expertise in understanding project management, corporate culture, navigating organizational dynamics, and translating strategies into tangible operating results. Regarded for the ability to expertly drive processes and successfully motivate intra-disciplinary teams to achieve goals. *Additional strengths include:*

- Strategic Planning
- Data Collection and Communication
- Continuous Improvement Management
- Business Relationship Management
- Workforce Development
- Critical Thinking
- Staff Supervision & Mentorship
- Responsibility & Financial Management
- Career Coaching
- Student Development and Programming

EDUCATION

Master's in Business Administration, Pennsylvania State University, Harrisburg, PA, December 2017

Certificate in Project Management, Project Management Institute, Camp Hill, PA, January 2018

Certificate in Business Analysis, Pennsylvania State University, Harrisburg, PA, November 2011

B.S. Accounting, Delaware State University, Dover, DE, May 1996 with Honors

EXPERIENCE

Employer Engagement Coordinator, Harrisburg School District, Harrisburg, PA

July 2015– Present

- Develop and maintain a prospective employer engagement list of targeted companies and contacts in industries that align with the academy's career pathways
- Coordinate with alumni to engage them as professional contacts and mentors to students
- Identifies workforce development trends by researching local industries and workforce data; attending related events, reading industry publications and announcements.
- Coordinate Educator in the Workplace trips to provide teachers with industry knowledge of the requirements and demands of the 21st century work environment
- Facilitate career development programming and workshops to engage, educate, and empower students in the area of high priority occupations
- Manage the planning, implementing and marketing for career related events; coordinate marketing materials and promotional communication for event
- Collect, analyze and share data on industry developments, skills gaps and employment trends; communicate information regarding career trends and job opportunities to students and alumni in a timely, effective manner
- Develop methods and strategies that engage students and increase the importance and benefits of utilizing the ROAR academy career services.
- Strategically identify, outreach and successfully engage with a wide range of employers in public, private, and nonprofit sectors to increase the district's presence and recruiting opportunities for employment
- Increase established and perspective employer and recruiter awareness of HU's students and programs through relationship outreach and development, business site visits and University tours, presentations and meet-and-greets for local and global industry leaders
- Collaborates with District Career Counselors, teachers and building counselors on the appropriate distribution of work-based learning opportunities and partner resource commitments.

- Founder & President, Dirty Dog Enterprises, LLC, Harrisburg, PA** **September 2005 – July 2016**
- Produced targeted marketing materials and coordinated licensee trainings for both company-owned units and licensees increasing product awareness and team engagement.
 - Initiated and delivered a strategic marketing plan to grow an underperforming segment of the business that is currently 28% of the company's annual business.
 - Developed a procedure manual that documents the system of operations used by licensee partners.
 - Prepares monthly financial statements for internal and external review.

- VP of Brand Development, Fishman & Tobin/Kalikow Conshohocken, PA** **January 2004 – June 2005**
- Founded and served as CEO of Private Label, Many Milez Traveled Clothing Co ("MMT")
 - Negotiated a One-Year, \$500k contract with manufacturer to produce and distribute MMT.
 - Managed the sale and brand distribution to over 60 retailers with revenue traction of \$480k

- Senior Accountant, KPMG, LLC Harrisburg, PA** **May 1996 – December 2004**
- Served as auditor-in-charge on several Fortune 500 engagements located in the Central PA region.
 - Maintained a client workload of 40 clients with a corresponding staff of over 100 audit & tax professionals
 - Prepared and conducted developmental accounting workshops targeted to associate and staff accountants. Performed staff reviews to discuss strengths, areas for improvements and goal setting.

PROFESSIONAL AFFILIATION/ LEADERSHIP

- **President**, African American Chamber of Commerce of Central PA - 2011-Present
- **Member**, Governor's Advisory Council on D&I, and Small Business Opportunities - 2016 -Present
- **Member**, Project Management Institute, Harrisburg Chapter – 2016 – Present
- **Charter Member**, National Black MBA Association Greater Harrisburg Chapter - 2010-Present
- **Charter Member**, Diversity & Inclusion Professionals of Central PA – 2014-Present
- **Member**, International Institute of Business Analysis, Harrisburg Chapter - 2011-2013

AWARDS & ACCOLADES

- **Bunton-Waller MBA Academic Scholarship**, Pennsylvania State University 2016-2018
- **Entrepreneur of the Year Award**, Omega Psi Phi Fraternity Achievement Week, November 2009
- **Wally "Famous" Amos Leadership Award**, American Literacy Corporation, December 2011
- **Emerging Entrepreneur of the Year Award**, Alpha Kappa Alpha Sorority Legacy Awards, Oct 2009
- **Forty under 40 Class of 2008**, Central Penn Business Journal
- **Forbes Best Pitch Profile Winner**, Early Stage East Venture Challenge, Forbes.com, February 2008
- **Outstanding Alumni Award**, Delaware State University, October 2007