

Parks and Recreation Commission Meeting
Westtown Township Building
1039 Wilmington Pike
09 March, 2010

In attendance were Parks and Recreation Chair Kristine Lisi, member Leonard Tehrani; and Township Manager Bob Layman.

I. Call to Order

Chair Kristine Lisi called the meeting of the Parks and Recreation Commission ("Commission") to order at 7:40 PM.

II. Approval of Minutes (February 9, 2010)

On the motion of Mr. Tehrani, second by Mr. Layman the minutes of February 9, 2010 were approved.

III. Old Business

A. Programs 2010

1. Advance Work

Ms. Lisi reviewed an email from Ms. Shea-Schwacke with name suggestions for the winter holiday event. It was decided to go with what Mr. Tehrani's suggestion of "Holiday Lighting Ceremony" from the February meeting

The Commission members discussed what foods to have at the "Holiday Lighting Ceremony", Besides the Christmas cookies and hot chocolate will have Jewish sufganiya which are jelly donuts and gelt which are chocolate coins.

The Commission members discussed the sign for the movie nights and the fact that parts of it are hard to read. Mr. Layman asked what Thornbury Township uses. Mr. Tehrani stated that they have a wood plank that goes under the Goose Creek Park sign with their upcoming events. The Commission members decided to see if they can find a movable sign from a business that is closing they can buy that they can change for the different events. Mr. Layman mentioned that he still has all of the signs that were used last year.

2. Advertising

The Commission members decided to put the sign up for the first movie at the park around May 1st.

Mr. Layman suggested getting placemats made with the advertising of the movie and then locate a restaurant/diner that would be willing to use them. The advertisement would include any sponsorship companies. Ms. Lisi stated that is something to look into how much that would cost and how long it takes to get done.

3. Sponsorship

Ms. Lisi reviewed the different levels of sponsorship from the form that Ms. Shea-Schwacke had been working on.

Mr. Layman suggested that at the events if a business has the highest level of sponsorship they can set up a table/booth to promote their business.

IV. New Business

A. Newsletter Items

Ms. Lisi stated that Ms. Shea-Schwacke had drafted the ad to go into the newsletter for the summer movie series. After reviewing the movie votes Ms. Lisi stated that the lead movie is Planet 51 so that will be the first movie. The newsletter ad will mention that residents can continue to vote for the other two movies.

The action items for this month are the following:

1. Ms. Lisi will add a graphic to the ad for Planet 51 and get it to Mrs. Adler for the next newsletter.
2. Mr. Tehrani will contact the Oakbourne Mansion Commission regarding the Holiday Lighting Ceremony.
3. Ms. Lisi will type up her notes for the sponsorship form and email it to the other Commission members.
4. Mr. Tehrani will get the sign prepared for the movie night.

V. Adjournment

With no other business to discuss the meeting was adjourned at 8:05 PM.